



Celebrating the beauty of Persia



Edelgrund exists to celebrate and discover the Persian tradition, art, and people to the world. We create unique handcrafted designs, a symphony of stories woven into each thread, aiming to unveil the nation's beauty to the world.

We are custodians of Iran's artistic heritage. Our skilled artisans infuse their passion and creativity into every piece, turning them into extraordinary works of art. Moreover, we offer customised carpets, making it possible for you to bring your unique vision to life in woven form.

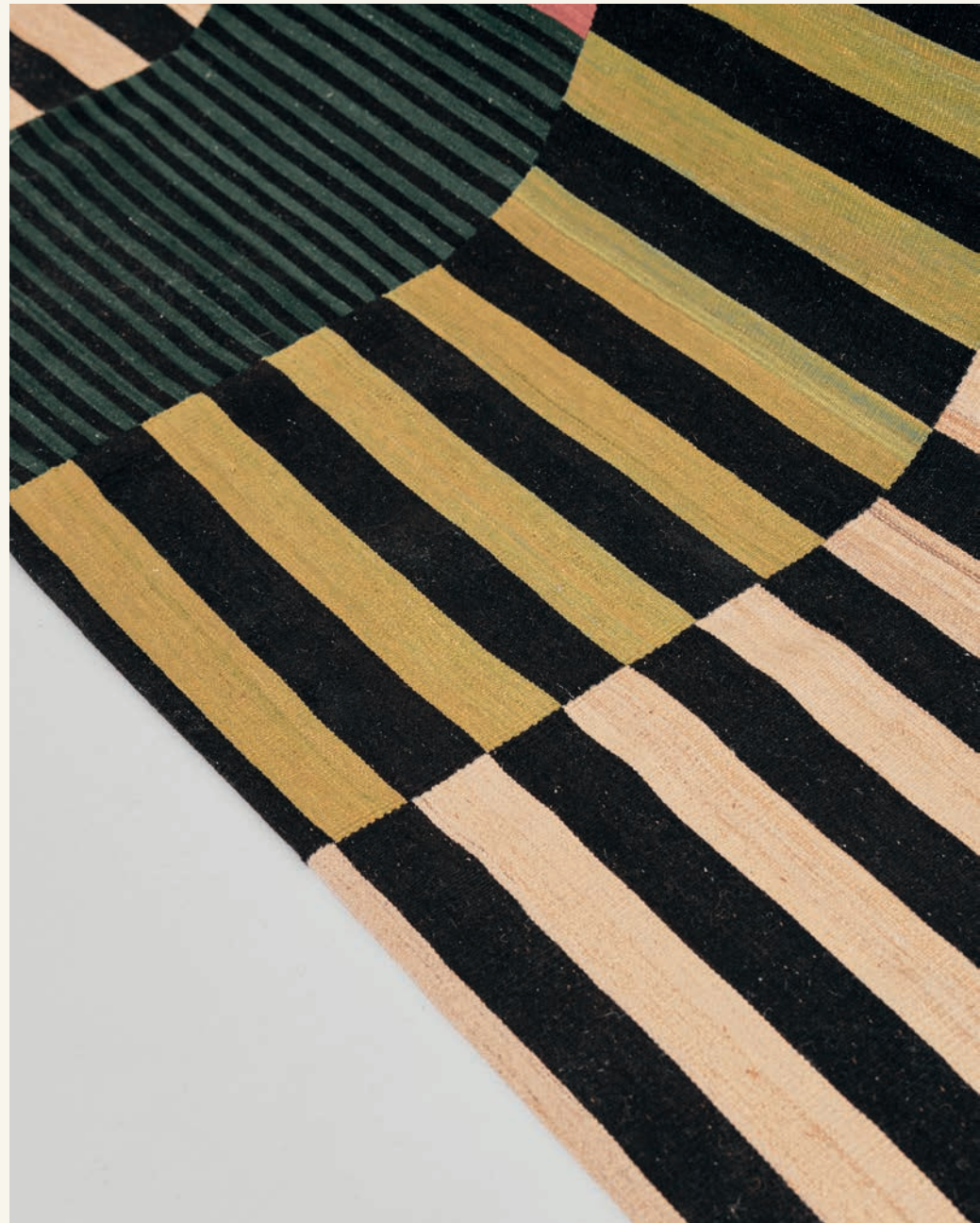
In our pursuit of excellence, only the finest materials find their way into our designs. Utilising the world's best wool and hand-spun yarn, sourced from Kurdistan, we ensure each thread is a testament to quality and authenticity. Natural dyes grace our creations, adding vibrant colours that evoke the splendour of Iran's landscapes and culture.

Rooted in a deep appreciation for Persian tradition, art, and its people, our pieces are a testament to the legacy that has endured through centuries. Inspired by this rich heritage, our creations are meticulously crafted using unique traditional techniques, breathing life into intricate designs that carry the soul of this cultural treasure.

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- Signature
- Ouwen & Paolo's
- Victoria Maria's Cities
- Marpeach
- Essentials
- Heritage
- Saddle

01



02



03



04



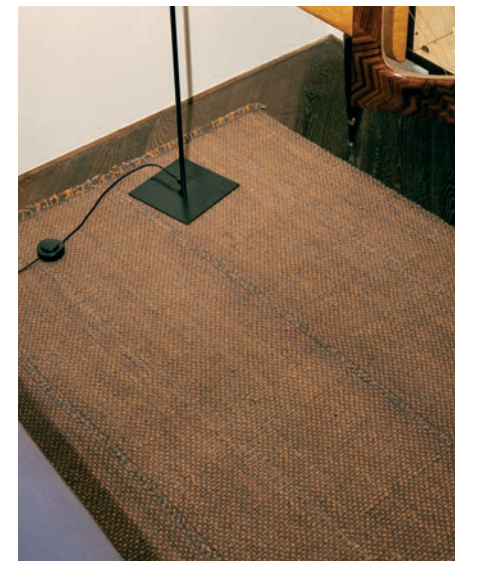
05



06



07



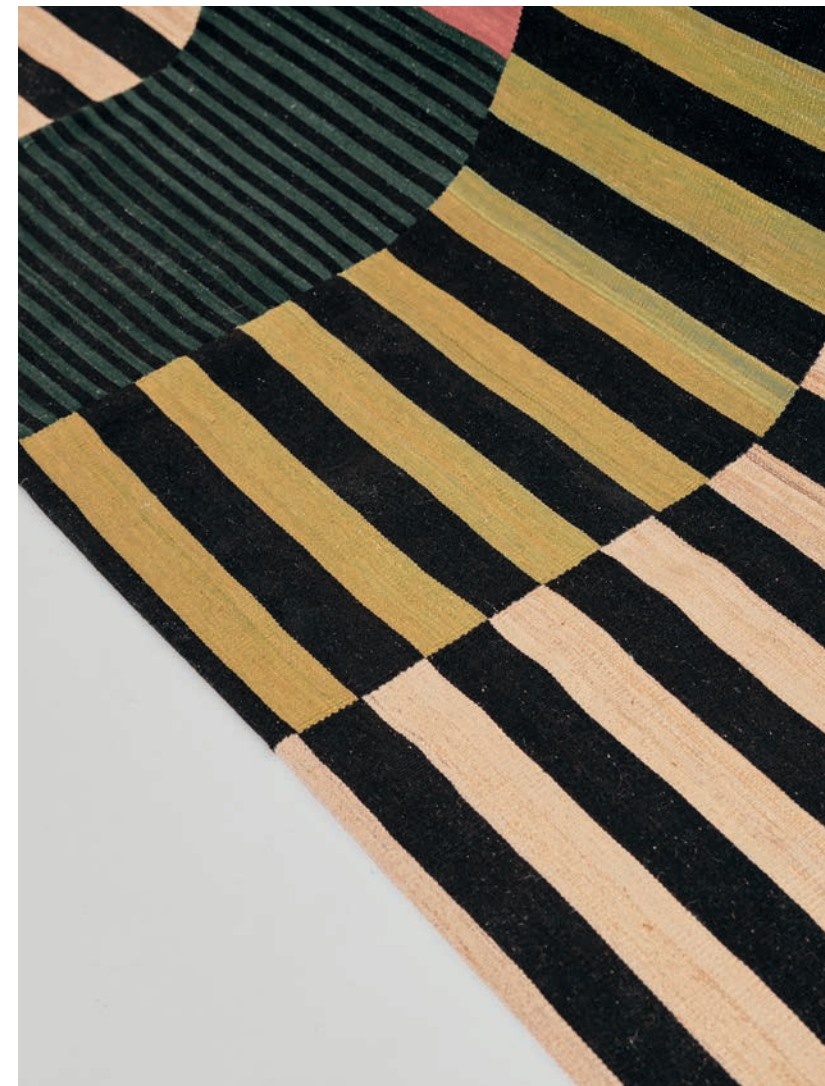
01.1 Illuminata
01.2 Sonic Piano
01.3 Sonic Wave

01.4 Illusion
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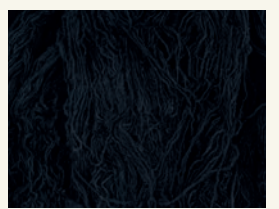
01.6 Canvas
01.7 Tonal

01.8 Palette
01.9 Parallel

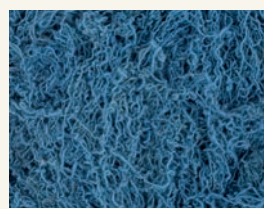
EDELGRUND's Signature collection showcases flatweaves rooted in the original design "alphabet" crafted by the women of Mazandaran, dating back to the late 19th to early 20th century. These minimalist patterns and stripes, resembling a dynamic design alphabet, offer endless possibilities for rearrangement, sparking the creation of new and innovative designs while honoring a timeless heritage.



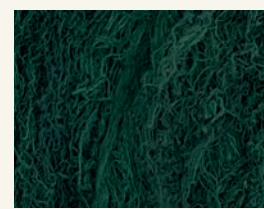
Signature Collection



Shab
Black



Caspian
Blue



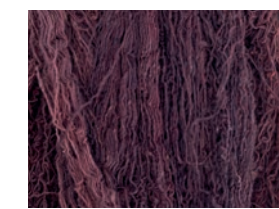
Sarve
Green



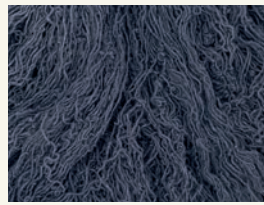
Anbeh
Orange



Anar
Red



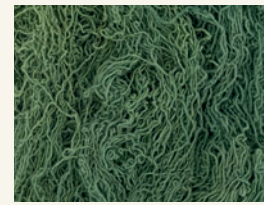
Alu
Purple



Zoghal
Gray



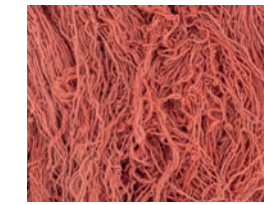
Kish
Blue



Chaman
Green



Kare
Yellow



Marjan
Coral



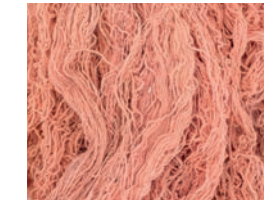
Gilas
Pink



Nogreh
Gray



Pesteh
Green



Beh
Rose



Yasi
Lilac



Kavir
Natural Dark



Sadaf
Natural Light

The colors of Persia: Signature Collection

Our work is deeply rooted in Persian tribal and nomadic traditions, honoring the authenticity of 100% natural materials and vegetable dyes. Variations of up to 10% in size, design, and color are a natural part of the process, celebrating nature's artistry and the heritage of our craft.

Illuminata



www.eddelgrund.com



Illuminata

Designed for the "ILLUMINATA" exhibition at Milan Design Week 2023, this piece served as a striking centerpiece at the altar of the Chiesa Cristiana Protestante church. This created not only a dramatic, enchanting effect that blended seamlessly with the sacred atmosphere of the church, but also symbolically united the work of Muslim weavers from Mazandaran, Iran with this Christian holy space in Italy.

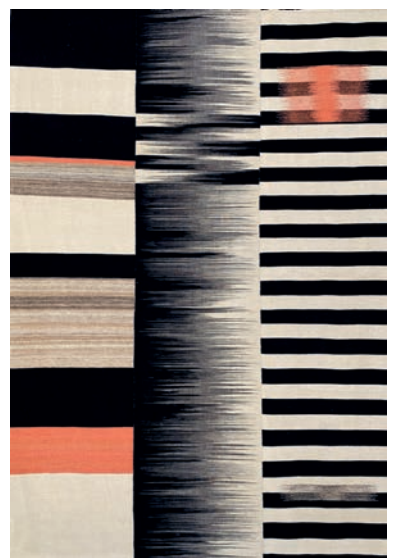
Available Sizes



250x350



200x300



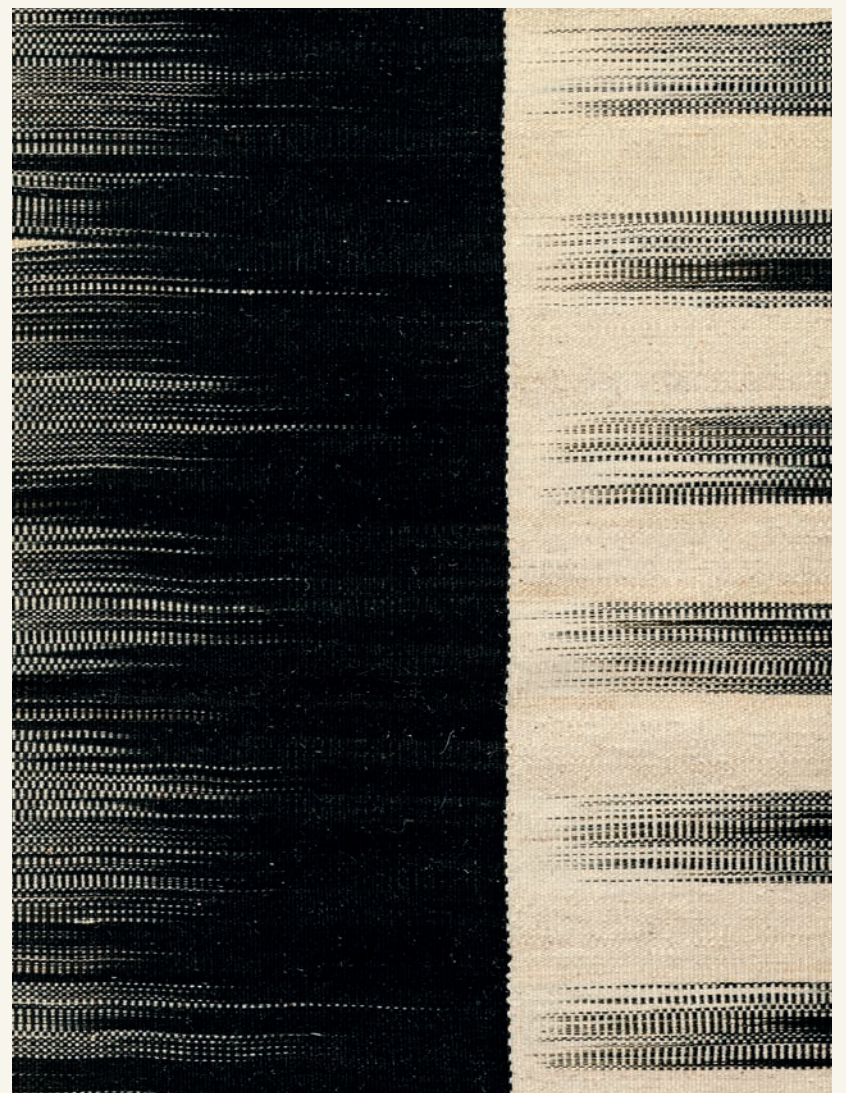
170x240

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Sonic Piano



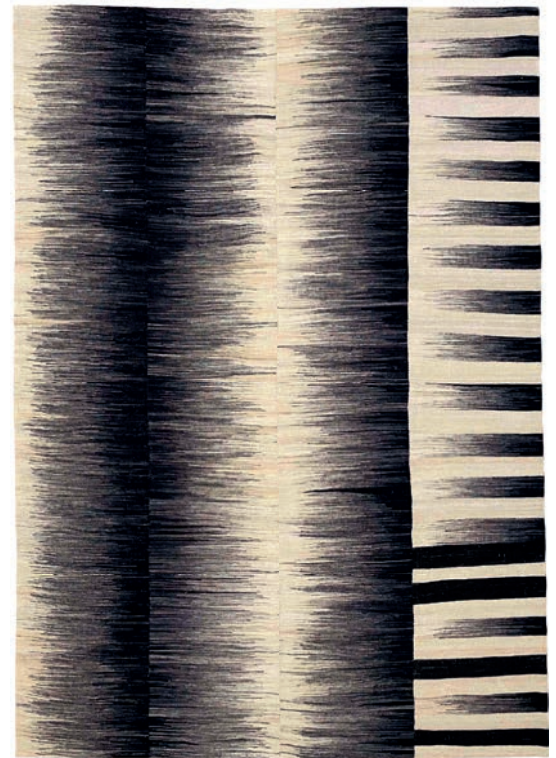
www.eddelgrund.com



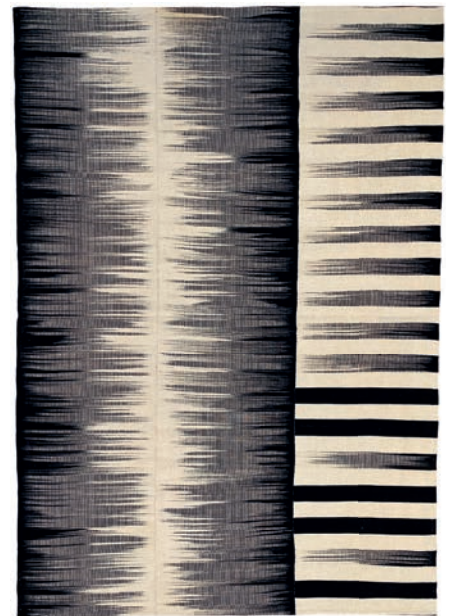
Sonic

The Sonic Piano rug masterfully blends the gradual color transitions of our Signature Sonic motif with the clean lines of Abstract art, evoking the timeless elegance of piano keys. Expertly crafted by skilled artisans, this design pays homage to the rich heritage of Mazandaran, Iran.

Available Sizes



200x300



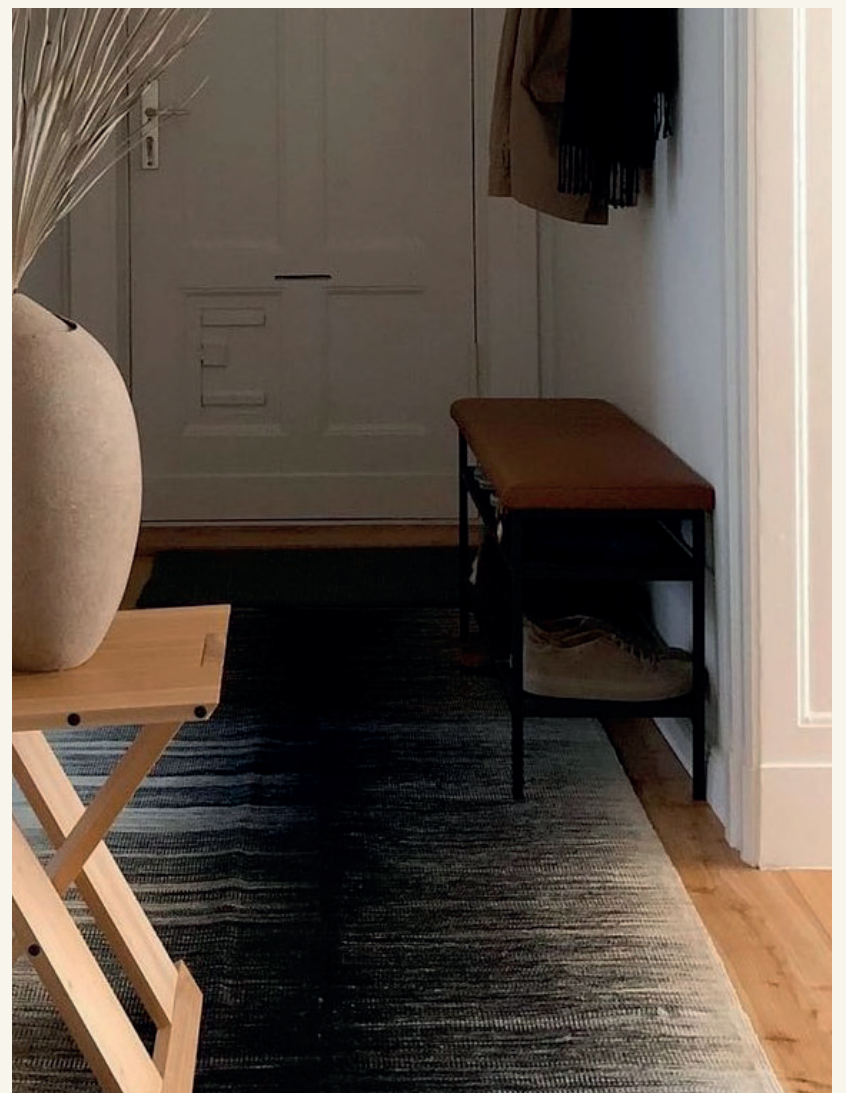
170x240

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Sonic Wave

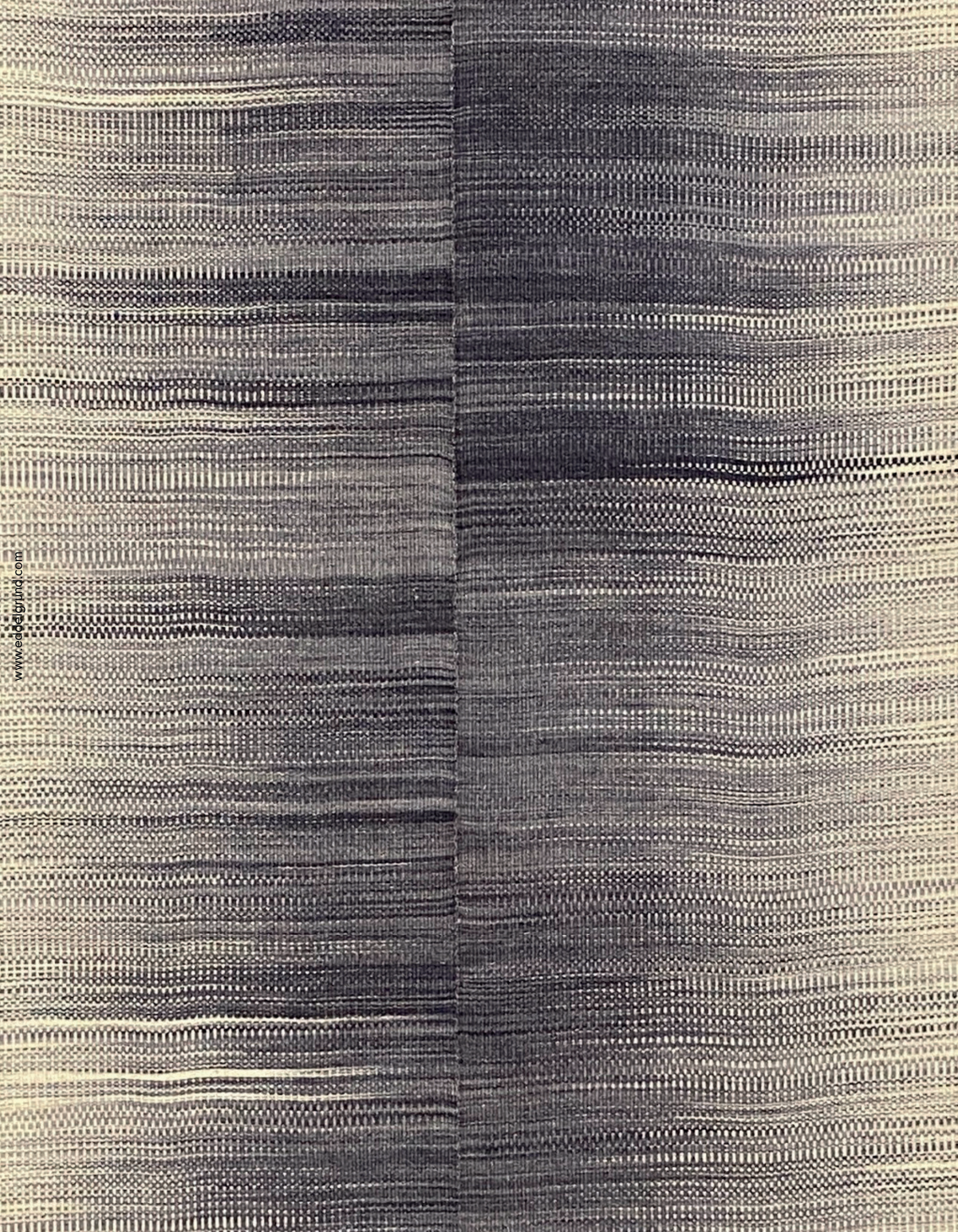


www.eddelgrund.com



Sonic

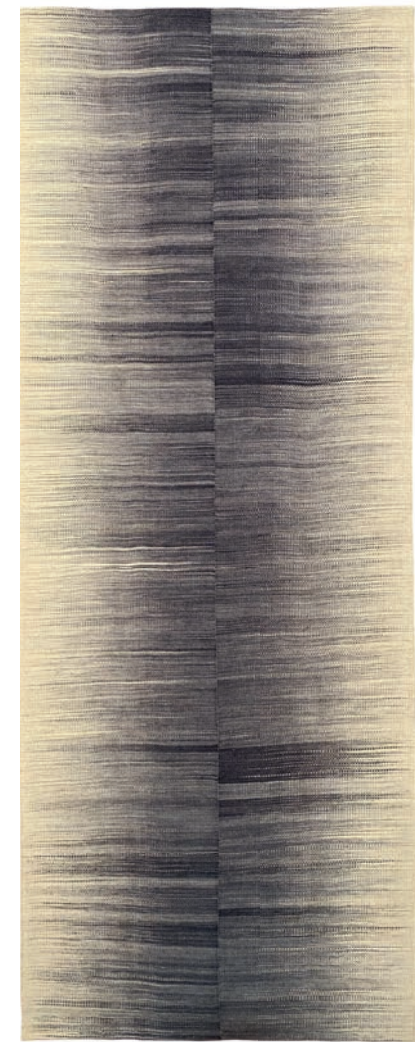
The Sonic Wave runners showcase a gradual color transition from the center to the edges, creating a striking visual effect reminiscent of Ikat design. This seamless blending of hues not only enhances the aesthetic but also offers a modern interpretation of a classic weaving technique from Mazandaran, Iran, making it perfect for adding depth and dynamic energy to any space.



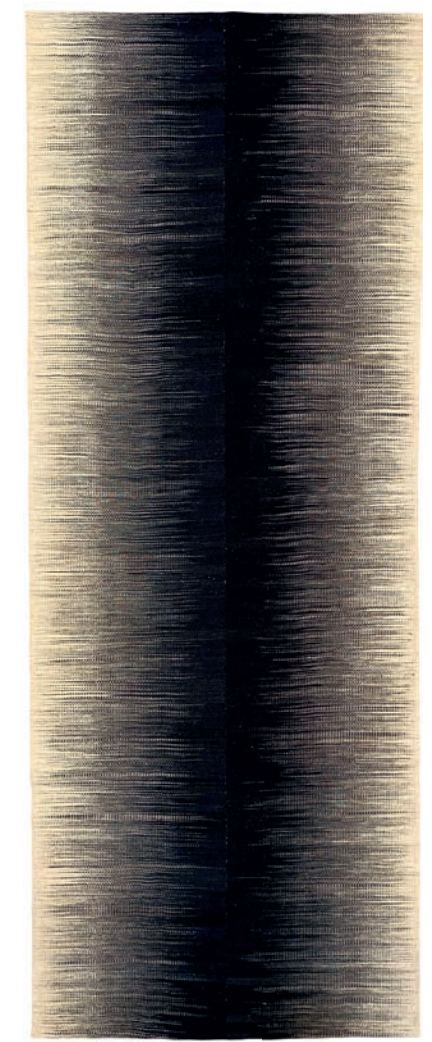
www.edelgrund.com



Marjan Coral 95x250



Zoghal Gray 95x250

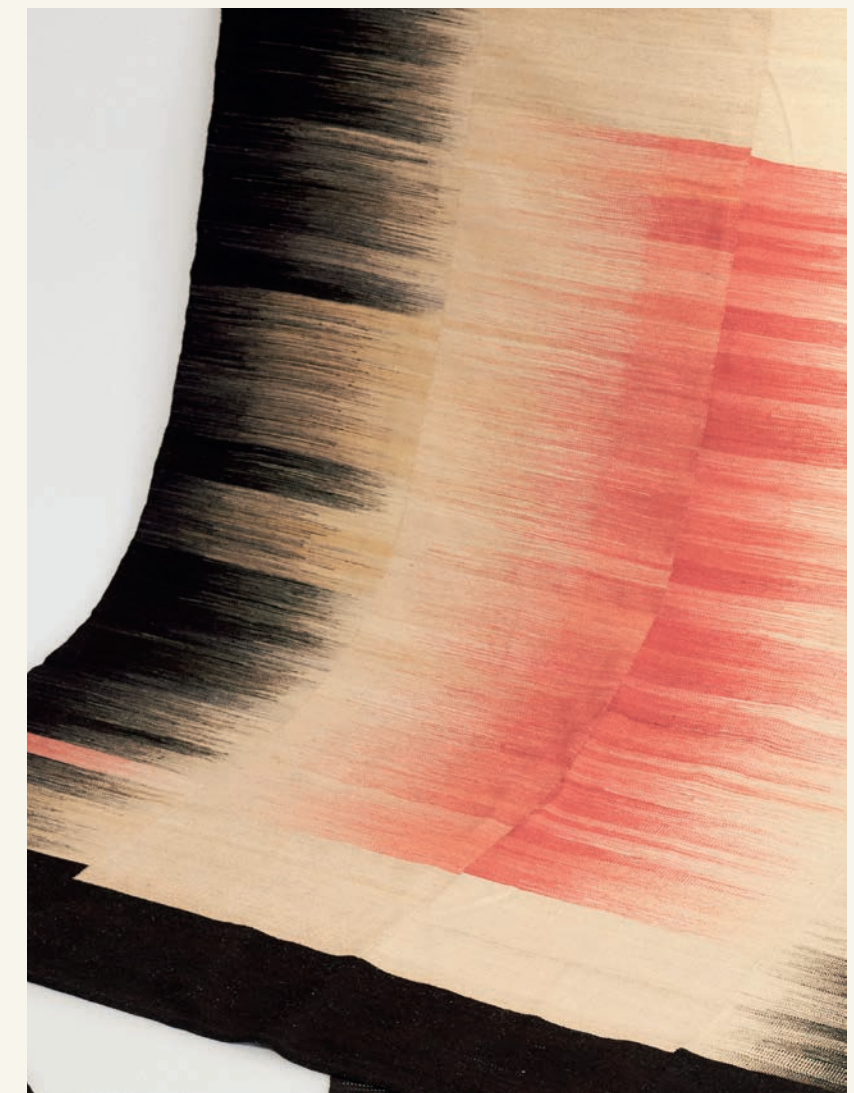
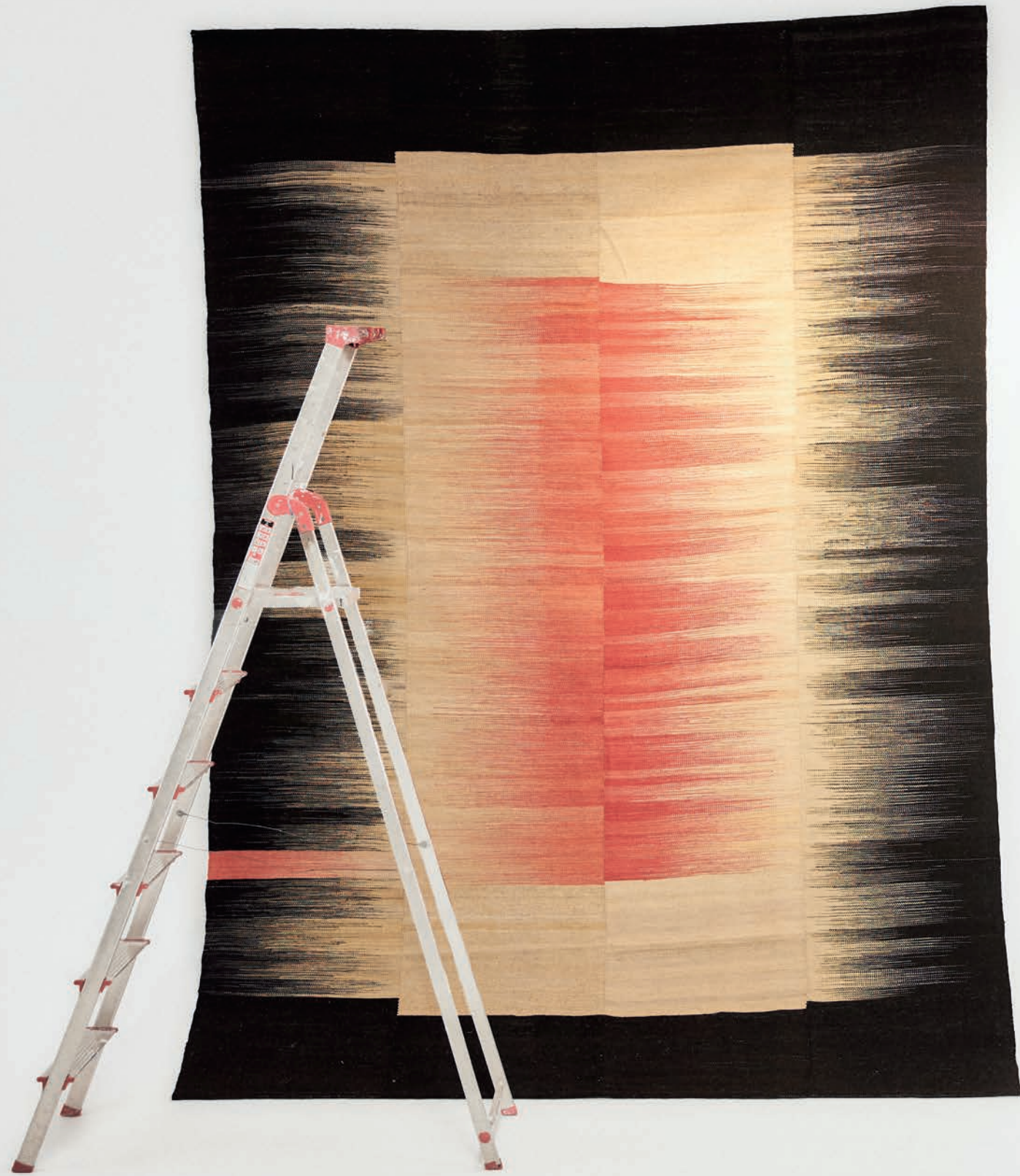


Shab Black 95x250

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Sonic

Illusion



The Illusion rug from our Signature collection draws direct inspiration from the book *Undiscovered Minimalism*, which explores the rich tradition of Mazandaran kilims. This remarkable piece transcends boundaries, seamlessly blending heritage with contemporary aesthetics through its distinctive construction. With its unique design, the Illusion rug not only honors the past but also reinterprets it for modern living, making it a striking addition to any space.

Available Sizes



200x300

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Composition



The Composition I rug is a striking addition to the Edelgrund Signature collection, drawing inspiration from the original design "alphabet" of Mazandaran kilims. While its abstract and minimalist aesthetic feels contemporary, the design's origins trace back to the late 19th and early 20th century. This rug beautifully fuses traditional craftsmanship with modern artistic expression. Its minimalist patterns and stripes resemble a dynamic alphabet, endlessly rearranged to create a captivating visual feast. The bold black and white design enhances its artistic allure, making it a powerful statement piece in any space.

See Composition II and III for a "rearranged" and symmetric version or customize and "rearrange" your own.

Composition I



200x300

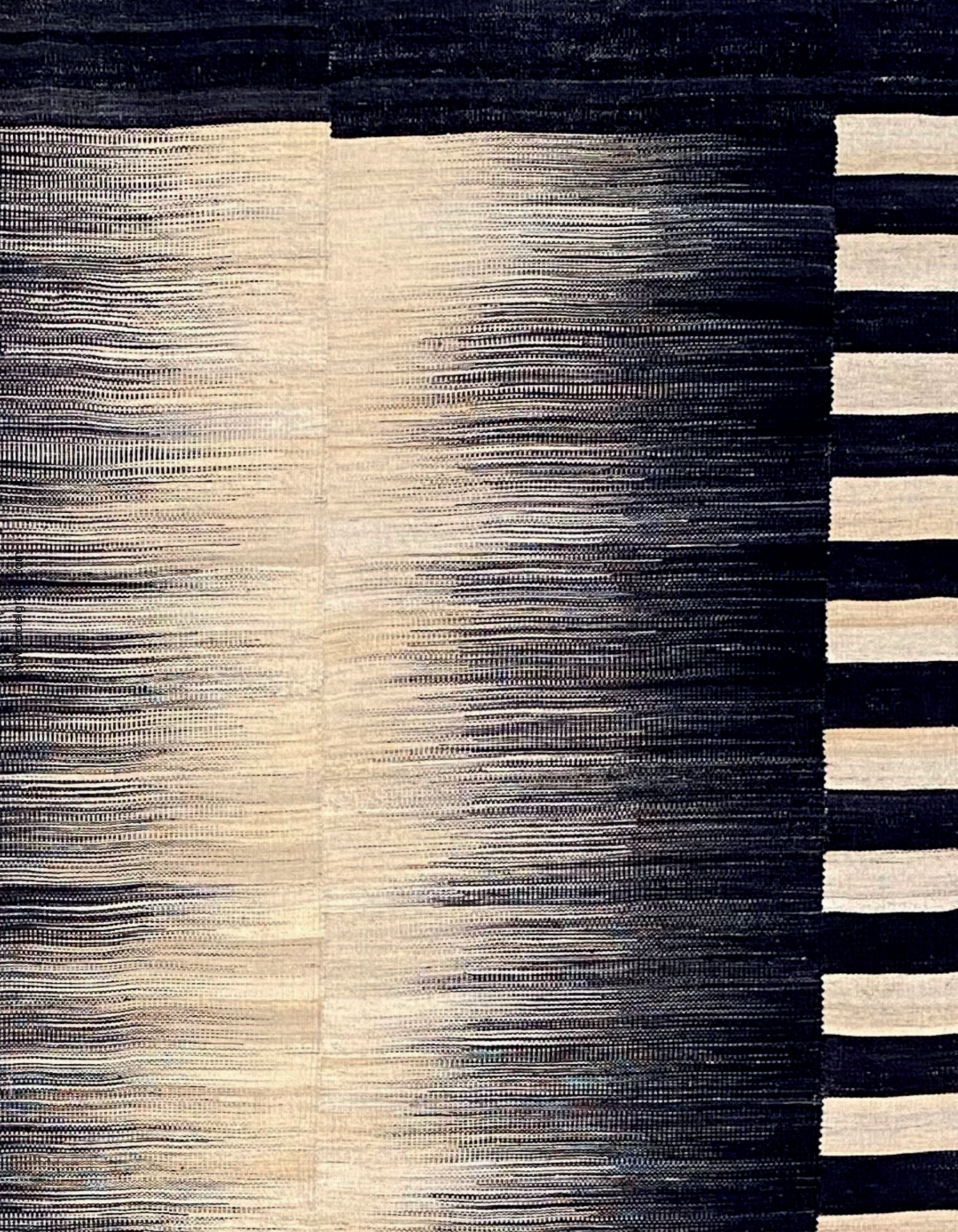


200x300

Composition

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Composition II



250x300 / 250x350

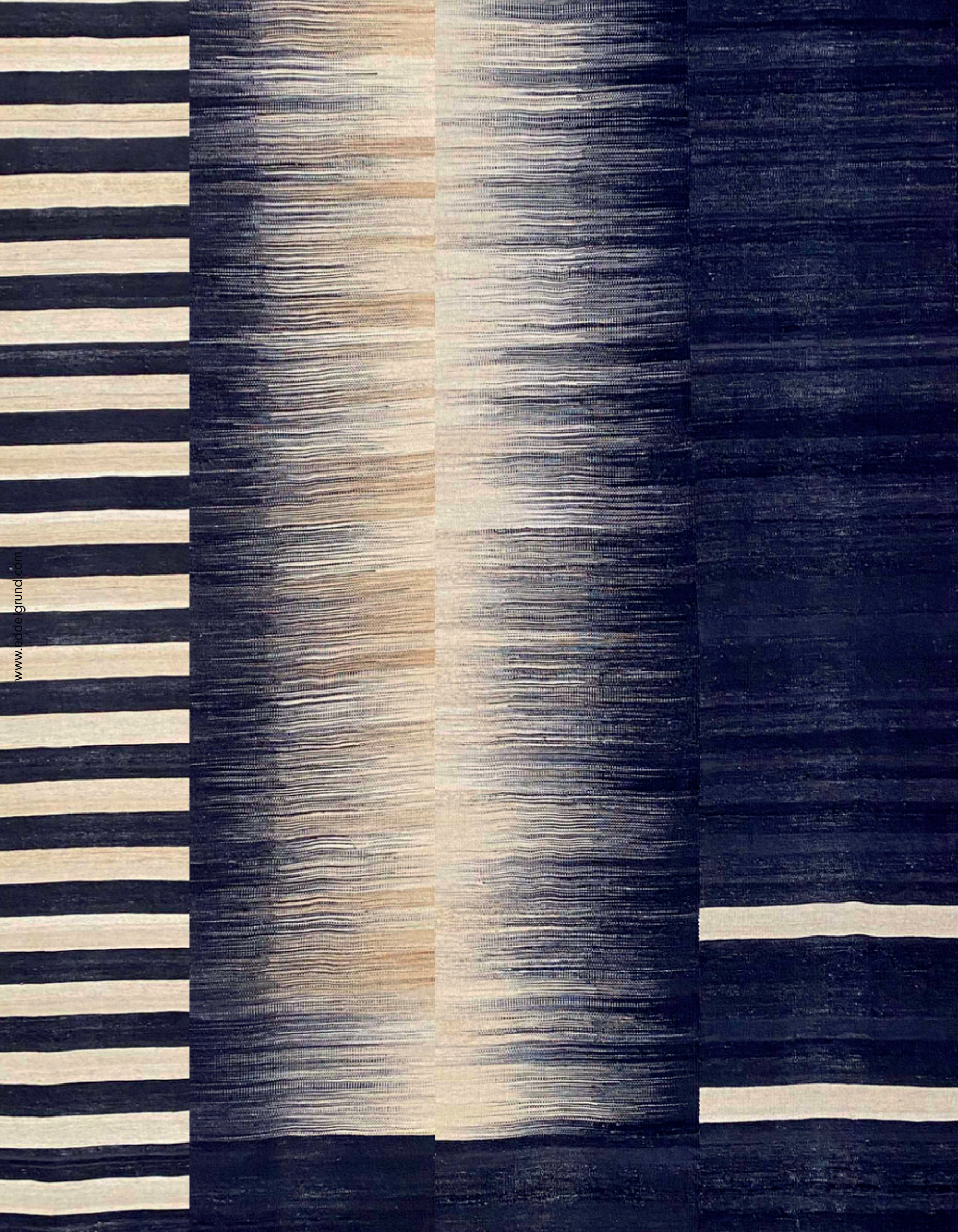


200x300

Composition

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Composition III



250x300 / 250x350

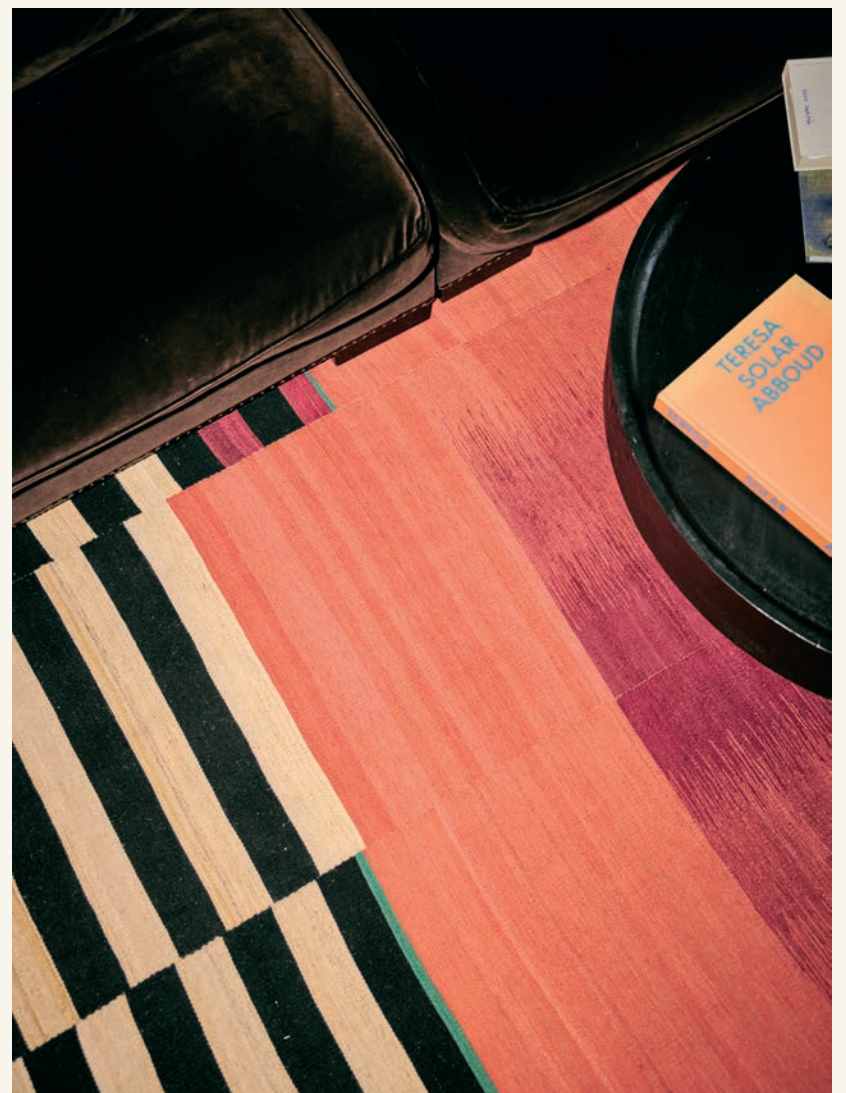


200x300

Composition

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Canvas



The Canvas kilim features a vibrant splash of color at its center, elegantly surrounded by bold black and white stripes, complemented by a few other hues. While the design incorporates minimalist elements of Mazandaran kilims, it embodies a maximalist approach overall. Drawing inspiration from modern symmetric art pieces, it creates a striking focal point for any room. This artistic flair is beautifully balanced by the integrity of traditional weaving techniques, allowing the Canvas kilim to function both as a practical piece and a captivating work of art in any space.

Available Sizes



250x300 / 250x350



200x300

Canvas

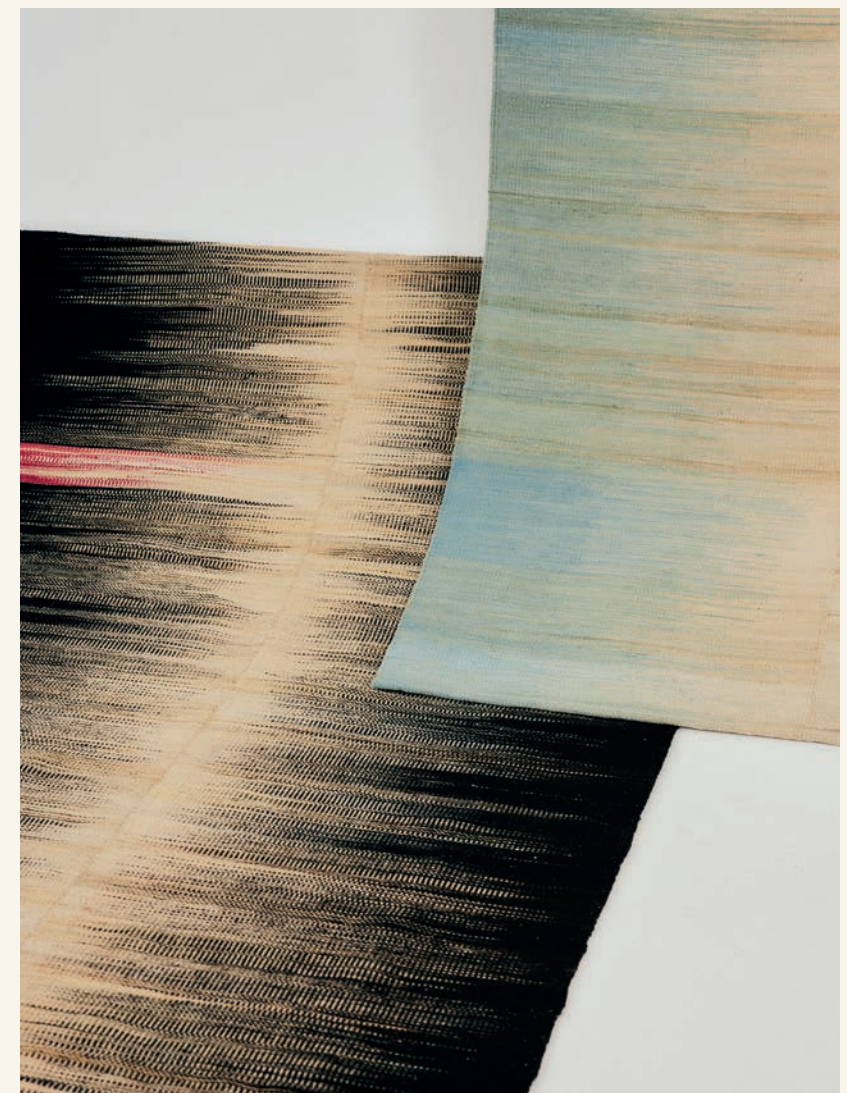
Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Tonal



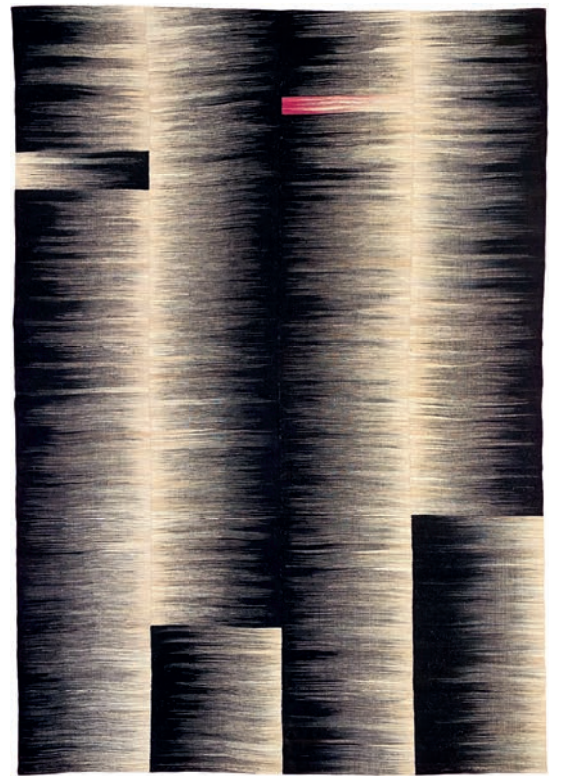
www.eddelgrund.com

The tonal rug from our Signature collection draws direct inspiration from the book *Undiscovered Minimalism*, which explores the rich tradition of Mazandaran kilims. This remarkable piece transcends boundaries, seamlessly blending heritage with contemporary aesthetics through its distinctive construction. With its unique design, the Tonal rug not only honors the past but also reinterprets it for modern living, making it a striking addition to any space.

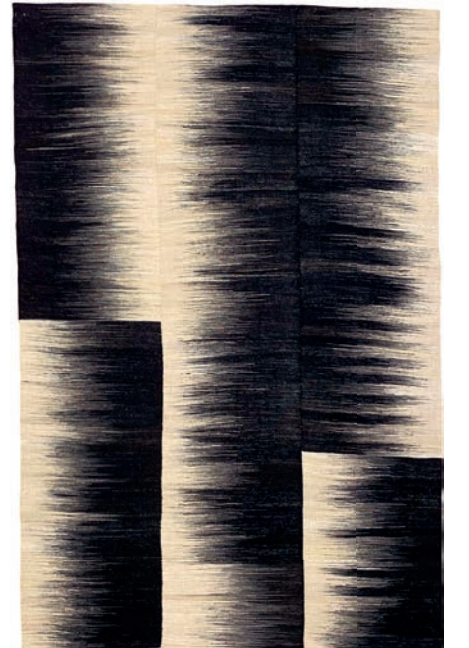


Tonal

Shab Black



200x300



170x240

Tonal

Custom size available upon request.
For inquiries, please contact us at
info@edelgrund.com.

Caspian Blue



200x300



170x240

Gilas Fuchsia



200x300



170x240

Custom size available upon request.
For inquiries, please contact us at
info@edelgrund.com.

Palette



www.ecdegrund.com



Palette

The Palette rug transcends design norms, offering a dynamic, abstract visual experience. Embracing a harmonious balance of soft pastels and vivid colors, it transforms spaces with timeless allure. Palette represents the convergence of Mazandaran's traditional weaving technique and innovation, where each color tells a modern yet heritage-rich story, making it a captivating addition to any setting.

Available Sizes



200x300 / 250x300 / 250x350

www.eddelgrund.com

Palette

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Parallel



www.eddelignora.com



Parallel

The Parallel rug boasts a harmonious blend of colors and stripes. The careful selection of colors ensures that the stripes complement each other, adding depth and energy to the overall design. While the stripes maintain a uniform width for the most part, variations in color saturation and intensity can create a sense of movement. The combination of dynamic colors and stripes transform the Parallels rug into not just a functional piece, but a work of art that elevates the atmosphere of the room.

Available Sizes



200x300

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Ouwen & Paolo's



In a creative collaboration for Milan Design Week 2021, architect Paolo Giordano from Milan and interior/product designer Ouwen Mori from Hunan, China—both renowned for their minimalist approach—joined forces to reimagine some of Edelgrund's original designs. Their vision was to integrate these works seamlessly, eliminating horizontal breaks. The outcome is a collection of elegant, vertical panels that beautifully align with Edelgrund's poetic aesthetic.



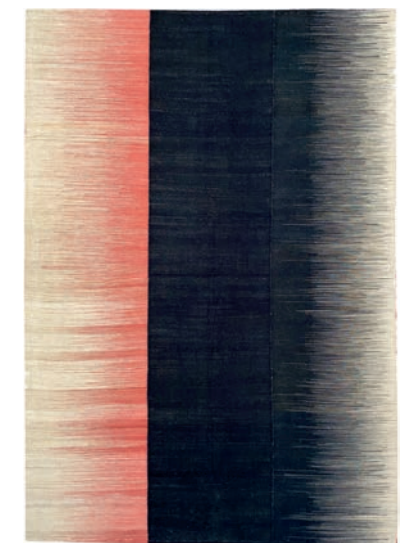
Ouwen & Paolo's I



250x300 / 250x350



200x300



170x240

Ouwen & Paolo's

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

www.edelgrund.com

Ouwen & Paolo's II



200x300



170x240

Ouwen & Paolo's

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

03.1 Venice
03.2 Stockholm

03.3 Siena
03.4 Ibiza

03.5 Berlin

This vibrant collection celebrates a rich palette through five distinct color combinations, each named after iconic European cultural gems: Siena, Ibiza, Stockholm, Berlin, and Venice. German interior architect Victoria-Maria Geyer, based in Belgium, artfully combines her European roots with ancient Persian weaving techniques to craft fresh, harmonious designs that are colorful yet subtle. Renowned for blending antique and contemporary elements with ease, Victoria's collaboration with Edelgrund beautifully reflects her signature style in this dynamic new collection.

www.edelgrund.com

Victoria Maria's Cities



Victoria Maria's Cities

Venice



170X240 / 200X300 / 250X300 / 250X350

Custom size available upon request.
For inquiries, please contact us at
info@edelgrund.com.

Stockholm



170X240 / 200X300 / 250X300 / 250X350

Custom size available upon request.
For inquiries, please contact us at
info@edelgrund.com.

Sienna



170X240 / 200X300 / 250X300 / 250X350

Custom size available upon request.
For inquiries, please contact us at
info@edelgrund.com.



Ibiza



170X240 / 200X300 / 250X300 / 250X350

Custom size available upon request.
For inquiries, please contact us at
info@edelgrund.com.

Berlin



170X240 / 200X300 / 250X300 / 250X350

Custom size available upon request.
For inquiries, please contact us at
info@edelgrund.com.

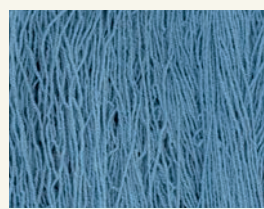
Offered in custom sizes and a wide range of color combinations.

The Marpeach rug, which means "Spiral Twist" in English, captures the natural flow of movement and energy, reflecting the essence of life's cyclical rhythm. This design celebrates continuous motion, the harmony of symmetry, and fluidity, offering a modern reinterpretation of timeless geometric forms. The Marpeach rug brings a captivating sense of depth and sophistication to any space, artfully blending traditional craftsmanship with contemporary elegance.

Marpeach



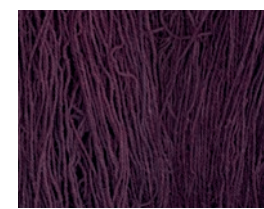
Shab
Black



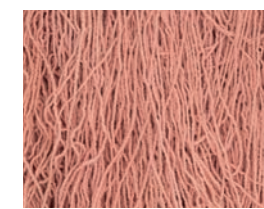
Caspian
Blue



Limu
Yellow



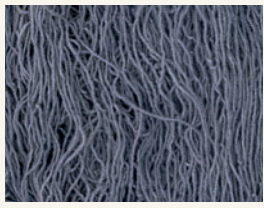
Alu
Purple



Beh
Rose



Sadaf
Natural Light



Zoghal
Gray



Kish
Blue



Zeytuni
Green



Sorati
Pink



Kadu
Orange



Nogreh
Gray



Chaman
Green



Anar
Red

The colors of Persia: Marpeach Collection

Create your own in custom or various color combinations. Our work is deeply rooted in Persian tribal and nomadic traditions, honoring the authenticity of 100% natural materials and vegetable dyes. Variations of up to 10% in size, design, and color are a natural part of the process, celebrating nature's artistry and the heritage of our craft.

Samples

www.edelgrund.com



Shab Black



Sadaf Natural & Caspian Blue



Kadu Orange & Sadaf Natural



Sadaf Natural & Shab Black



Caspian Blue



Kadu Orange



Caspian Blue & Shab Black



Nogreh Gray



Kadu Orange & Shab Black



Anar Red & Shab Black

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

- | | | | |
|-------------|------------|------------|--------------------|
| 05.1 Sahra | 05.4 Meh | 05.7 Kandu | 05.11 Rahrah Mahi |
| 05.2 Massir | 05.5 Almas | 05.8 Jadeh | 05.12 Rahrah Almas |
| 05.3 Baran | 05.6 Mahi | 05.10 Rah | 05.13 Rahrah Sadeh |

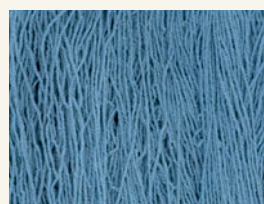
EDELGRUND's Essentials collection is inspired by the traditional designs and weaving techniques of Gilan province in northern Iran. The collection offers a versatile range of designs and colors, allowing architects and interior designers the freedom to create custom pieces tailored to their vision. Each design is named after a Persian word, reflecting its cultural roots. Whether subtle or bold, the Essentials collection offers versatility, allowing it to be as understated or vibrant as desired—making it an ideal choice for any space.

Essentials Collection





Shab Black



Caspian Blue



Limu Yellow



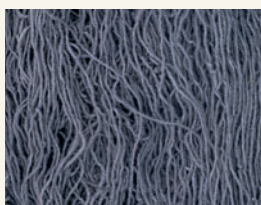
Alu Purple



Beh Rose



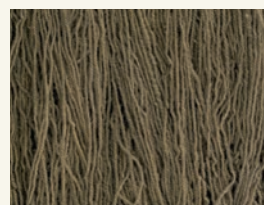
Sadaf Natural Light



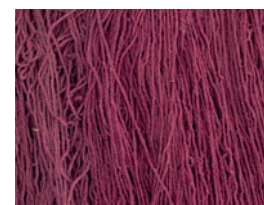
Zoghal Gray



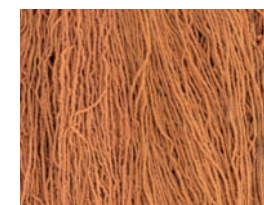
Kish Blue



Zeytuni Green



Sorati Pink



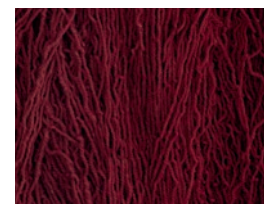
Kadu Orange



Nogreh Gray



Chaman Green



Anar Red

The colors of Persia: Essentials Collection

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Sahra

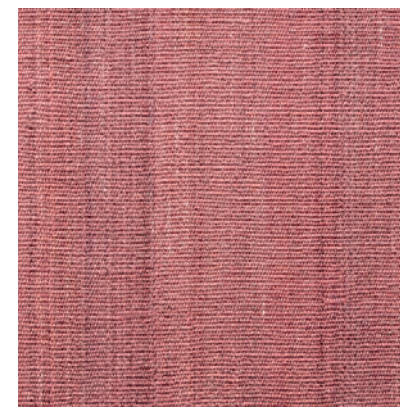
www.ecodegund.com

Sahra

The Sahra rug, crafted in a unicolor design from 100% hand-spun wool and dyed with natural vegetable dyes, offers a versatile palette of colors. With customizable options, the Sahra rug can range from subtle elegance to vibrant bursts of color, allowing you to tailor it to your unique style. Named after the Persian word for "desert," Sahra embodies a boundless simplicity, reflecting the serene beauty of open landscapes.

Create your own in custom or various color combinations.

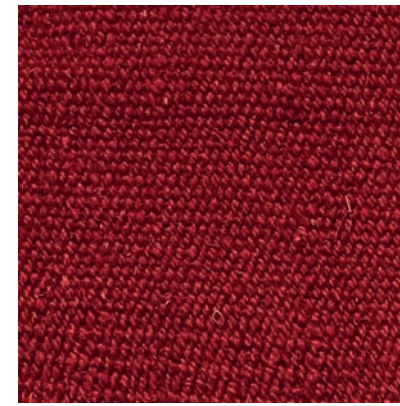
Samples



Sahra
Sorati Pink



Sahra
Zeytoni Green



Sahra
Anar Red



Sadaf
Natural Light



Sahra
Kadu Orange



Sahra
Kish Blue



Sahra
Limu Yellow



Sahra
Zoghal Gray

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

Masir



Masir, inspired by the Farsi word for "trail" or "journey," is a striking blend of traditional Persian craftsmanship and contemporary design. This innovative creation introduces an elegant stripe motif into existing patterns, adding a sense of direction and movement to its timeless aesthetic. Crafted from 100% wool and dyed naturally, Masir not only ensures exceptional durability but also embraces eco-friendly practices, making it a meaningful and sustainable addition to any space.

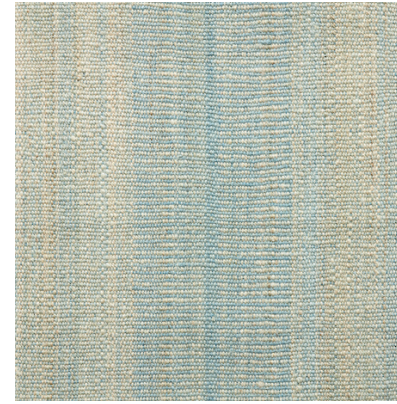
Offered in custom sizes and a wide range of color combinations.

Samples

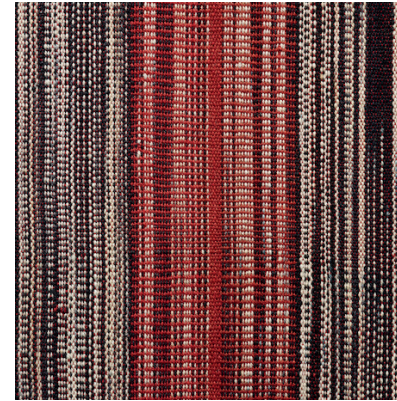
www.edelgrund.com



Limo Yellow



Kish Blue



Anar Red



Chaman Green



Zeytoni Green



Caspian Blue

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

Massir

Baran



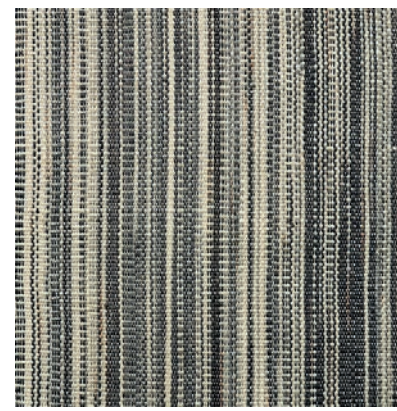
www.edelgrund.com



Baran

The Baran rug, named after the Farsi word for “rain,” is a timeless piece from Edelgrund’s Essentials collection. Crafted from 100% wool in a flatweave style, it gracefully combines simplicity with elegance. Its minimalist design suits a range of interior styles, bringing warmth and texture to any space.

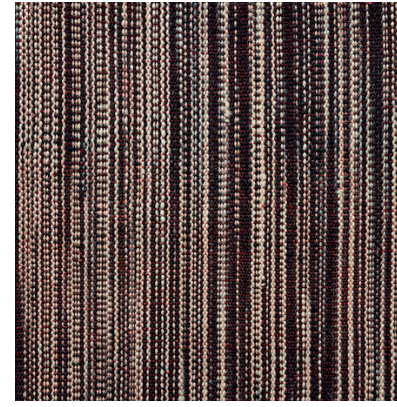
Samples



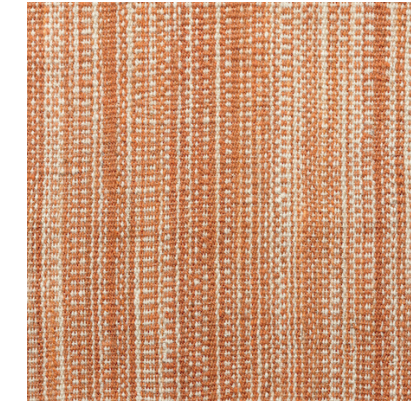
Shab Black & Nogreh Gray



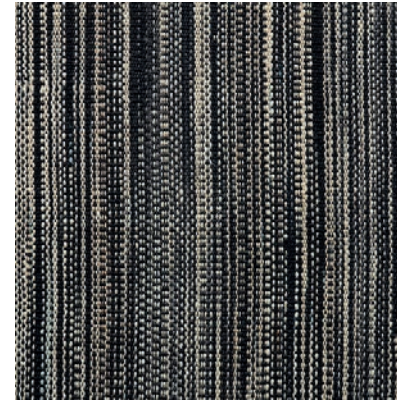
Kish Blue



Shab Black Red



Kadu Orange



Shab Black



Anar Red

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

Meh



www.eddegrund.com

The Meh rug, named after the Farsi word for “haze” or “fog,” captures a soft, tranquil essence in its design. Crafted from wool in a flatweave style, this rug is a testament to Persian craftsmanship fused with modern aesthetics. Each Meh rug is a unique work of artistry and elegance, making it a timeless addition to any interior.

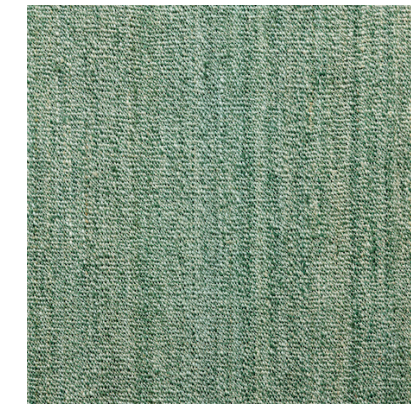
Meh

Samples

www.edelgrund.com



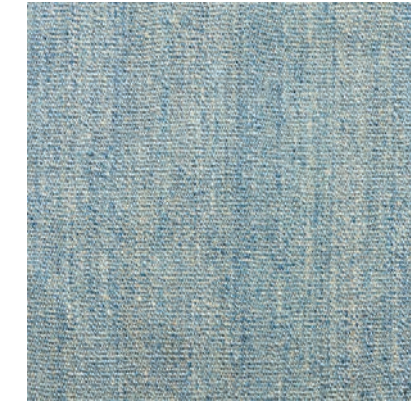
Zoghal
Gray



Chaman Green



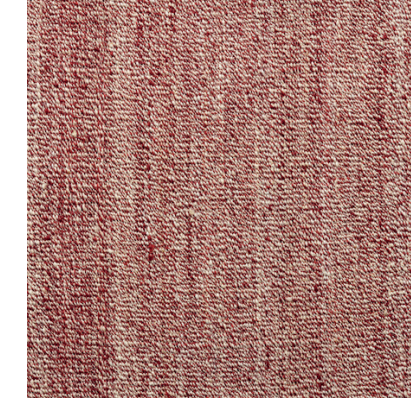
Shab Black



Caspian Blue



Kadu Orange



Anar Red

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

Almas

www.edelgrund.com

Almas

The Almas rug, part of our Essentials collection, embodies timeless harmony, balance, and symmetry. Named after the Farsi word for "Diamond," it features intricately woven diamond patterns that add depth and visual allure. Crafted from 100% wool in a flatweave style, the Almas rug seamlessly blends traditional craftsmanship with a modern aesthetic.

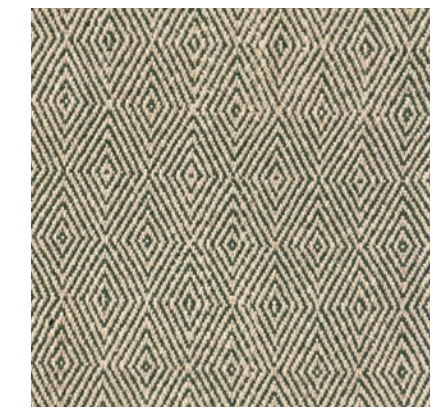
Offered in custom sizes and a wide range of color combinations.

Samples

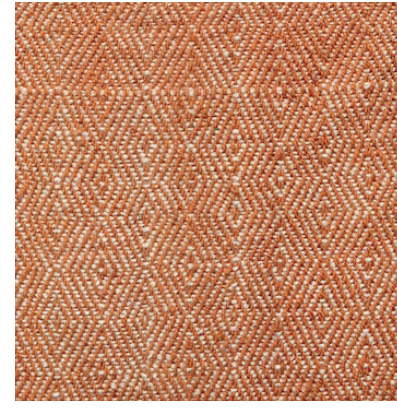
www.edelgrund.com



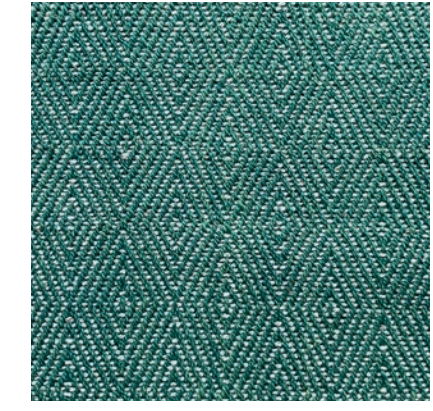
Zoghal
Gray



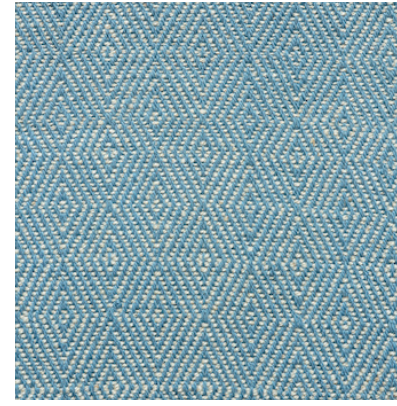
Chaman
Green Light



Kadu
Orange



Chaman Green



Caspian Blue

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

Mahi

www.seidelerfund.com

Mahi

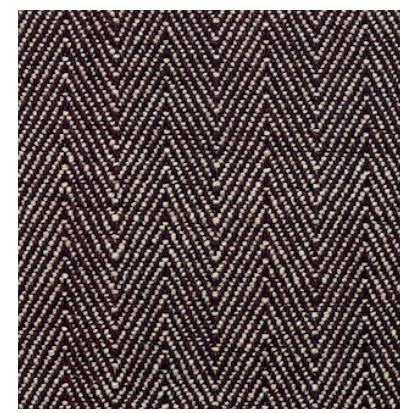
The Mahi rug, a centerpiece of our Essentials collection, draws its name from the Farsi word for “fish” and features the timeless elegance of the fishbone design. This exquisite piece celebrates traditional Persian craftsmanship, with intricately woven patterns that add depth and visual intrigue. Handcrafted from 100% wool in a flatweave style, the Mahi rug seamlessly blends heritage techniques with a contemporary aesthetic, offering a versatile addition to any space.

Offered in custom sizes and a wide range of color combinations.

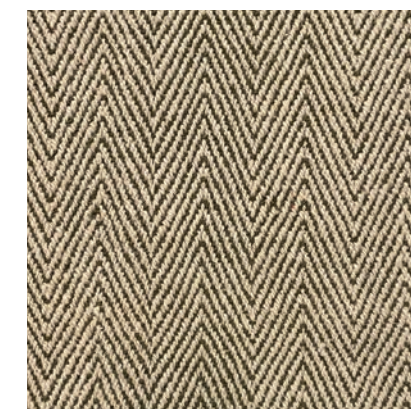
Samples



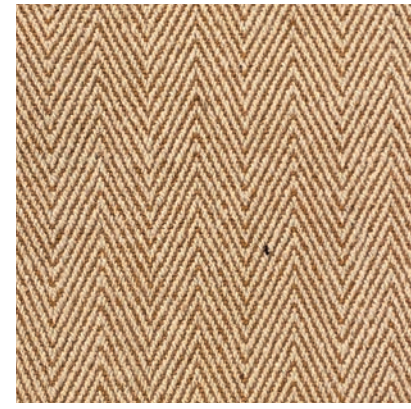
Kish Blue



Alu Purple



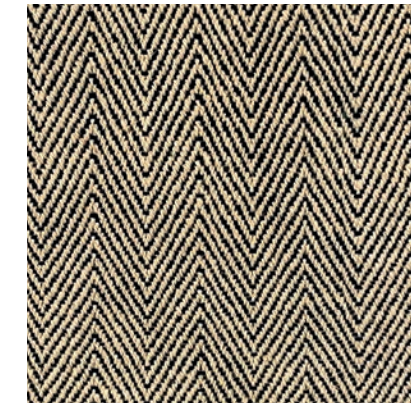
Zoghal
Gray Light



Kadu
Orange



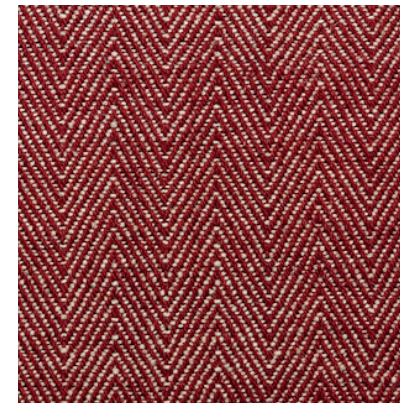
Alu Purple
Light



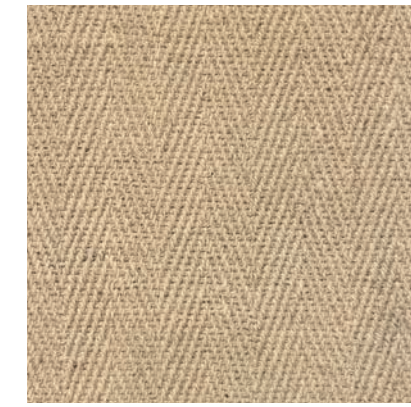
Shab
Black Light



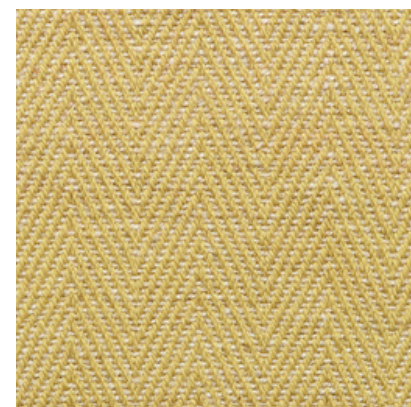
Caspian Blue



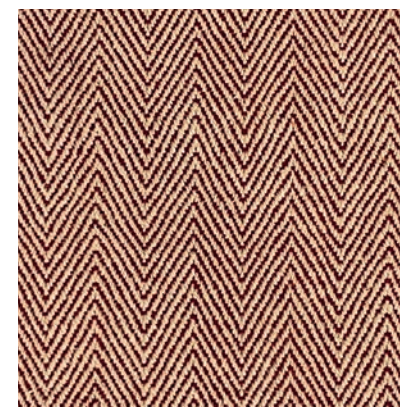
Anar Red



Sadalf
Natural



Limu Yellow



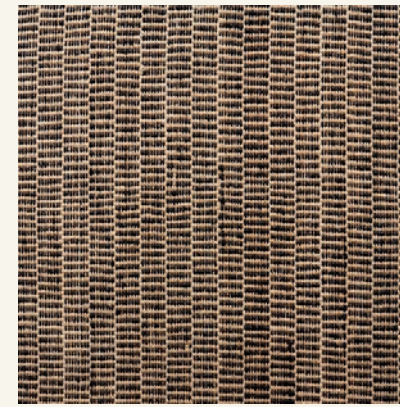
Anar
Red Light

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

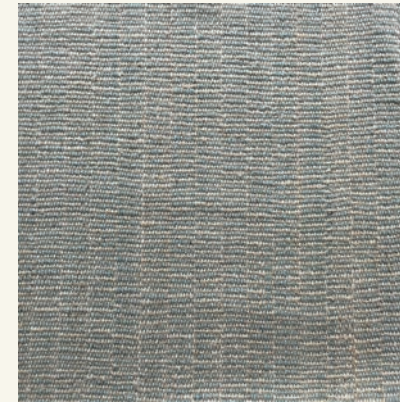
Kandu

Samples

Custom sizes and colors available.
For enquires, please contact us via email
through info@edelgrundrugs.com.



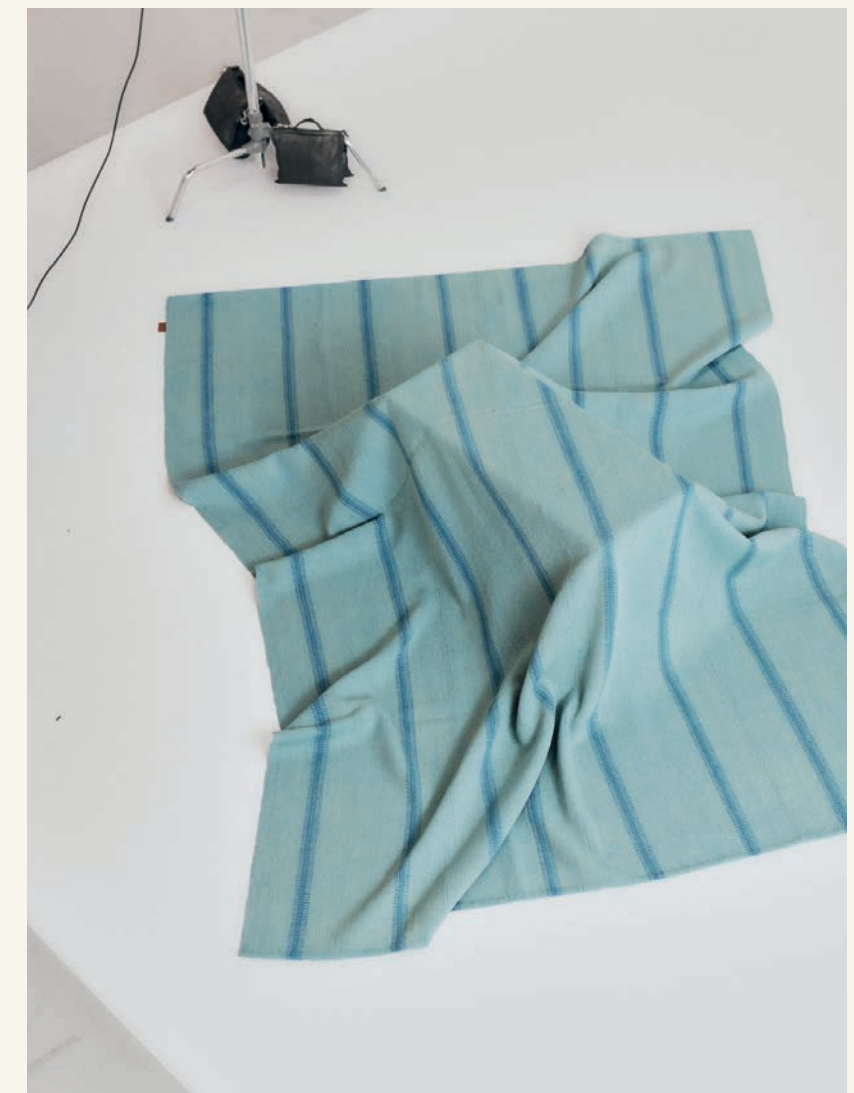
Shab Black



Kish Blue

The Kandu rug, part of our Essentials collection, derives its name from the Farsi term for "Beehive." Made from 100% wool, this rug beautifully combines traditional craftsmanship with modern design, radiating an air of elegance. Its distinctive design artfully replicates the complex shapes and patterns characteristic of beehives, bringing a creative touch to any room.

Jadeh



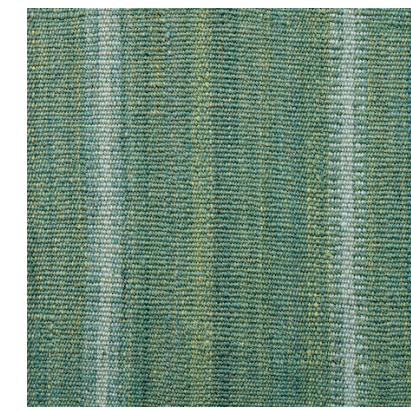
The Jadeh rug, fittingly takes its name from the Farsi word for “road,” echoing the design’s resemblance to a road strip. Its carefully arranged stripes evoke the sense of a journey, with lines stretching like an open road into the distance. Woven with 100% wool, the Jadeh flatweave kilim merges traditional weaving techniques with a contemporary aesthetic, offering both texture and visual intrigue.

Samples

www.edelgrund.com



Kish Blue



Chaman Green



Kadu Orange

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

Rah



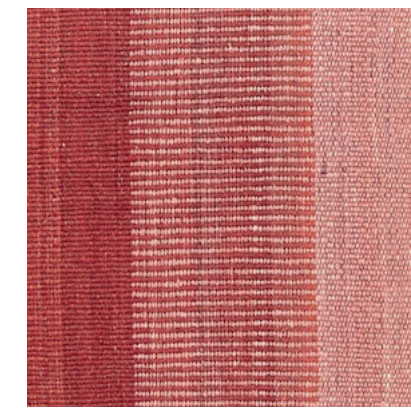
www.eddegrund.com

The Rah rug, meaning "Path" in Farsi, captures the essence of a winding journey with its intricately woven design, evoking a sense of serenity and invitation. Crafted from 100% wool, it masterfully merges traditional Persian craftsmanship with modern design aesthetics, paying homage to a rich heritage of time-honored techniques and materials.

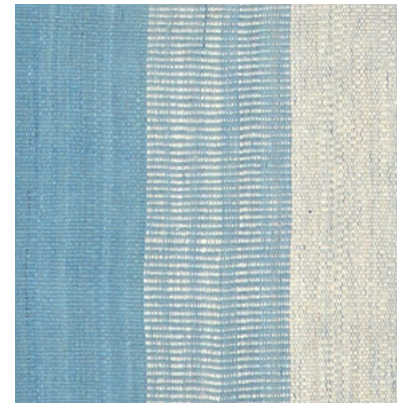
Samples



Kish Blue



Anar Red



Caspian Blue

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

Rahrah Mahi



Anar Red &
Chaman Green



Natural
Chaman Green



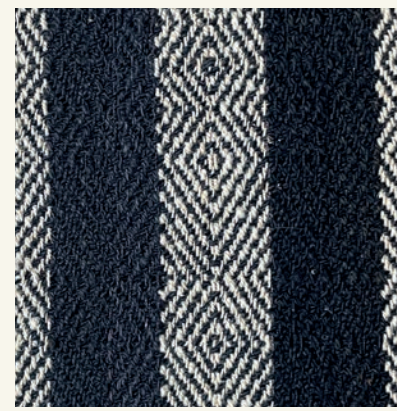
Kadu Orange &
Shab Black

Custom sizes and colors available.
For enquires, please contact us via email
through info@edelgruend.com.

The Rahrah Mahi Rug, part of the Stripes collection embodies the essence of various layers and stripes of contrasting colors through its intricately woven chevron design. Crafted with 100% Wool in a flatweave style, this rug seamlessly blends traditional Persian craftsmanship with modern design aesthetics, offering versatile options in different colors.

Rahrah Almas

www.edelgrund.com



Shab Black & Shab Black

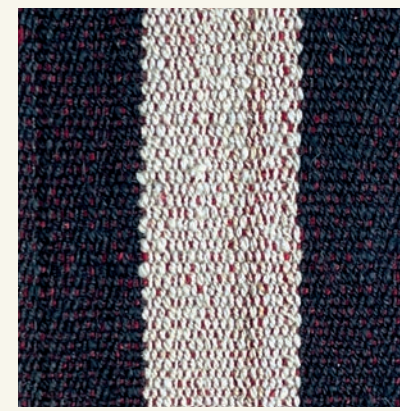


Shab Black & Kish Blue

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

The Rahrah Almas rug, meaning "Striped Diamond," beautifully showcases layered stripes and contrasting colors through its intricately woven diamond pattern. Made from 100% wool in a flatweave style, this rug effortlessly combines traditional Persian craftsmanship with contemporary design aesthetics, providing versatile options in a variety of color combinations.

Rahrah Sadeh



Anar Red

Custom size and color available.
For inquiries, please contact us at
info@edelgrund.com.

The Rahrah Sadeh rug, translating to "Simple Stripes," elegantly features layered stripes and contrasting colors in a minimalist design. Crafted from 100% wool in a flatweave style, this rug seamlessly blends traditional Persian craftsmanship with modern aesthetics, offering versatile options in a range of color combinations.

06.1 Moj
06.2 Cheshm

06.3 Azadi
06.4 Yazd

06.5 Kashan

EDELGRUND's Heritage collection is inspired by the traditional Zilu carpets of Yazd, one of the oldest continuously inhabited cities in the world. Renowned for their thickness and double-sided construction, these carpets have long been used as durable floor coverings in mosques, a tradition that continues to this day. The collection reflects Yazd's rich history and cultural heritage, blending traditional craftsmanship with modern sensibilities to create timeless pieces that honor the past while enhancing contemporary spaces.

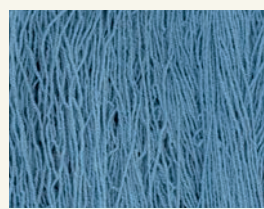
www.edelgrund.com

Heritage Collection





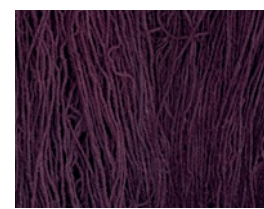
Shab Black



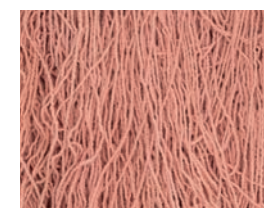
Caspian Blue



Limu Yellow



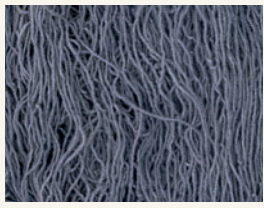
Alu Purple



Beh Rose



Sadaf Natural Light



Zoghal Gray



Kish Blue



Zeytuni Green



Sorati Pink



Kadu Orange



Nogreh Gray



Chaman Green



Anar Red

The colors of Persia: Heritage Collection

Create your own in custom or various color combinations. Our work is deeply rooted in Persian tribal and nomadic traditions, honoring the authenticity of 100% natural materials and vegetable dyes. Variations of up to 10% in size, design, and color are a natural part of the process, celebrating nature's artistry and the heritage of our craft.

Kashan



The Kashan rug, named after one of Iran's most renowned architectural cities, showcases a traditional Zilou design inspired by geometric patterns and motifs deeply rooted in Persian culture. Reflecting the architectural and textile traditions of Iran, these designs were often used as prayer rugs in public mosques. Woven with a durable blend of 90% wool and 10% cotton, the Kashan rug balances comfort with longevity.

Reinterpreted by Edelgrund, this timeless piece embodies traditional Persian craftsmanship while offering a refined elegance that enhances any space.

Samples

www.edelgrund.com



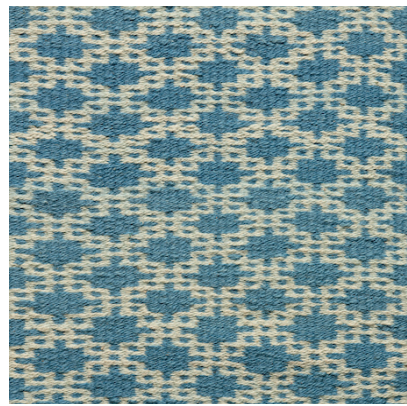
Sorati Pink



Limu Yellow (front)



Zoghal Gray (Front)



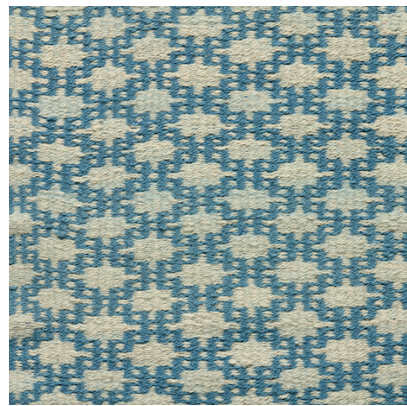
Caspian Blue (Front)



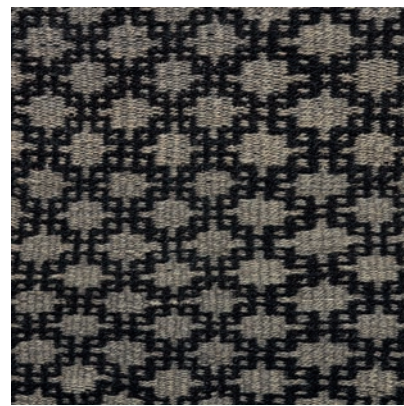
Limu Yellow (back)



Zoghal Gray (Back)



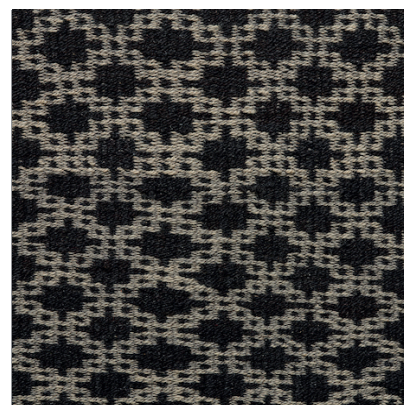
Caspian Blue (Back)



Shab Black (Front)



Zoghal Gray Natural (Front)



Shab Black (Back)



Zoghal Gray Natural (Back)

Kashan

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Azadi



A traditional Zilu design, the Azadi rug was named after the Azadi Tower in Tehran, drawing inspiration from the geometric patterns found on the tower's arch. Revitalized by Edelgrund with the use of high-quality wool, it inherits the exceptional standard of the Heritage collection's double-sided Kilims made in Yazd. Crafted with a flatweave style, it blends 90% Wool and 10% Cotton, ensuring both durability and comfort.

Samples



Caspian Blue
(Front)



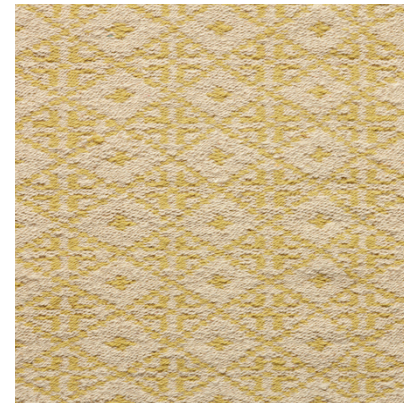
Limu Yellow
(front)



Zoghal Gray
(Front)



Caspian Blue
(Back)



Limu Yellow
(back)



Zoghal Gray
(Back)



Chaman Green
(Front)



Kadu Orange
(Front)



Chaman Green
(Back)



Kadu Orange
(Back)

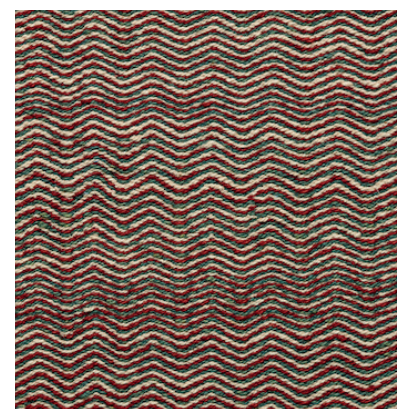
Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Moj



The Moj rug, named after the Farsi word for “wave,” is a stunning tribute to the exceptional craftsmanship of Yazd’s double-sided Kilims. Inspired by traditional Zilou weaving, it is skillfully crafted from a durable blend of 90% wool and 10% cotton, resulting in a versatile flatweave suitable for various spaces. Available in a range of color combinations, each side showcases distinct patterns and hues, enhanced with natural vegetable dyes for an eco-friendly appeal. Embodying the essence of Persian heritage with meticulous attention to detail, the Moj rug offers a timeless elegance that seamlessly complements any setting.

Samples



Anar Red & Chaman Green



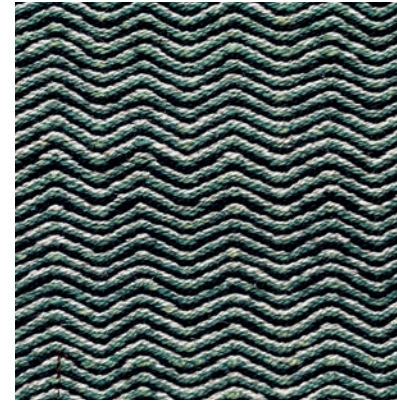
Kadu Orange & Zoghal Gray



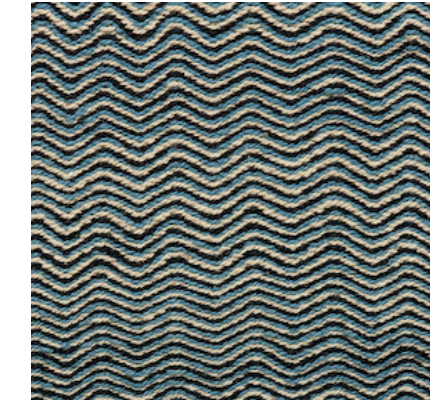
Anar Red & Shab Black



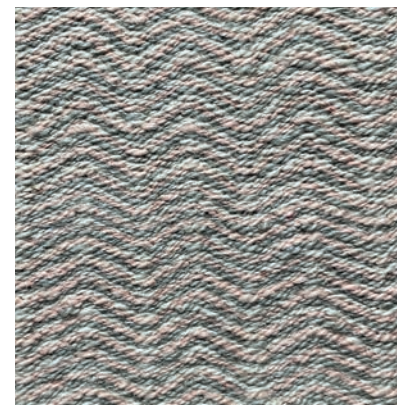
Kadu Orange & Shab Black



Chaman Green



Caspian Blue



Nogreh Gray



Caspian Blue & Limu Yellow

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Cheshm

www.ecodeground.com

Cheshm

The Cheshm rug, aptly named after the Farsi word for "eye," captures a mesmerizing allure that speaks to timeless elegance and artistry. Available in a range of color combinations, Cheshm showcases the exceptional craftsmanship of Yazd's double-sided Kilims. Inspired by traditional Zilou weaving, it is crafted from a blend of 90% wool and 10% cotton, resulting in a durable flatweave suited for any space. Each side offers unique patterns and hues, dyed with natural vegetable dyes for an eco-friendly touch, making it a versatile and captivating addition to any setting.

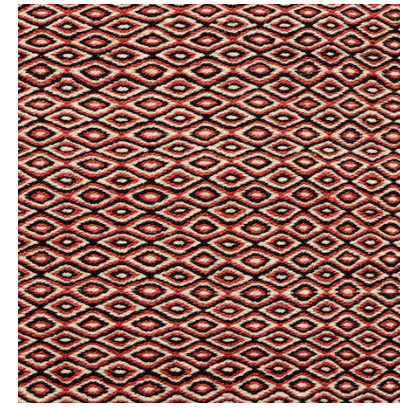
Samples



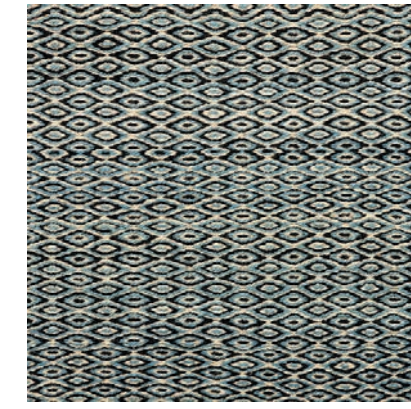
Anar Red
& Chaman Green



Caspian Blue
& Limu Yellow



Anar Red
& Shab Black



Caspian Blue



Kadu Orange

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.



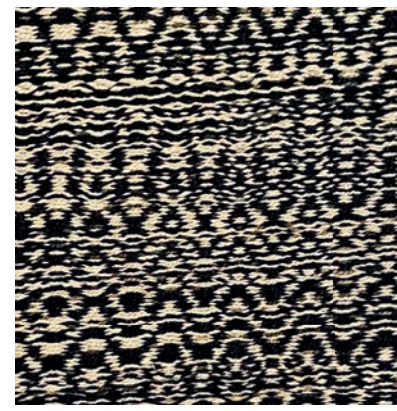
www.yazdesign.com



Yazd

With the Yazd Rug, experience the timeless elegance of Persian heritage. Inspired by the traditional double-sided Zilou, historically used as prayer rugs and for various other purposes, this piece is crafted from a durable blend of 90% wool and 10% cotton. This modern flatweave kilim is perfect for a range of spaces. Available in multiple color combinations, each side reveals distinct patterns and hues, enriched with natural vegetable dyes for an eco-friendly touch. The Yazd Rug embodies the meticulous detail of Persian craftsmanship, offering a versatile and enduringly elegant addition to any setting.

Samples



Shab
Black



Zoghal
Gray



Kish
Blue

Axel Vervoordt
Souvenirs et réflexions

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

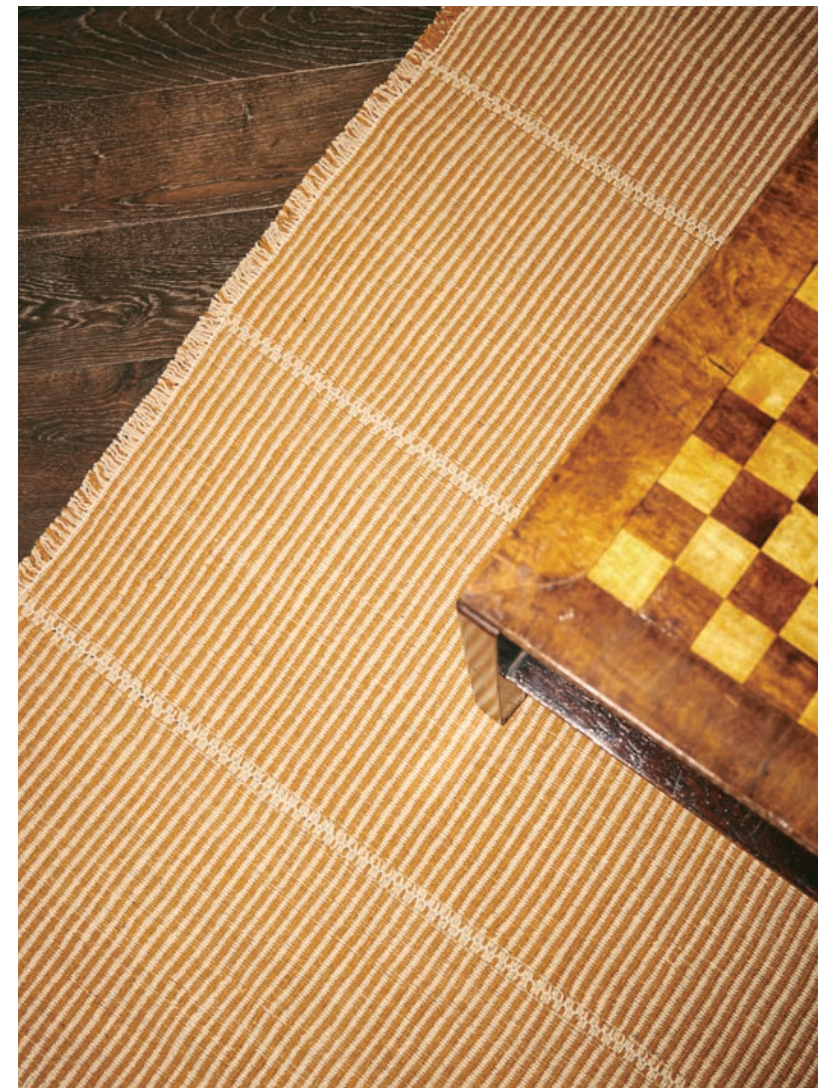
07.1 Daneh
07.2 Ajour

07.3 Mileh
07.4 Mileh Runners

The Saddle collection pays homage to the nomadic tribes of southern Iran, where the weaving techniques were originally developed to create durable, hard-wearing saddle bags. This collection preserves the essence of traditional craftsmanship while reimagining it for contemporary living spaces.

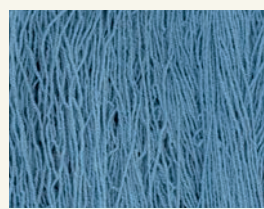
www.eddelgrund.com

Saddle Collection





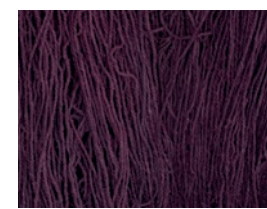
Shab Black



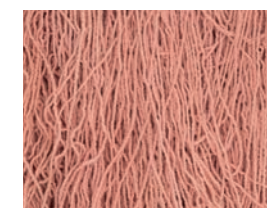
Caspian Blue



Limu Yellow



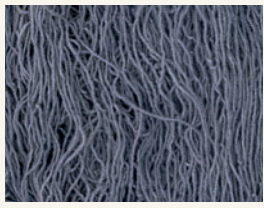
Alu Purple



Beh Rose



Sadaf Natural Light



Zoghal Gray



Kish Blue



Zeytuni Green



Sorati Pink



Kadu Orange



Nogreh Gray



Chaman Green



Anar Red

The colors of Persia: Saddle Collection

Create your own in custom or various color combinations. Our work is deeply rooted in Persian tribal and nomadic traditions, honoring the authenticity of 100% natural materials and vegetable dyes. Variations of up to 10% in size, design, and color are a natural part of the process, celebrating nature's artistry and the heritage of our craft.

Daneh



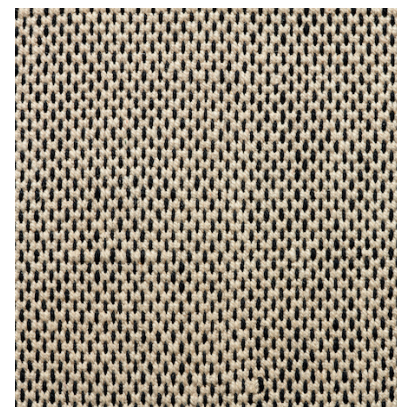
www.edelgrund.com



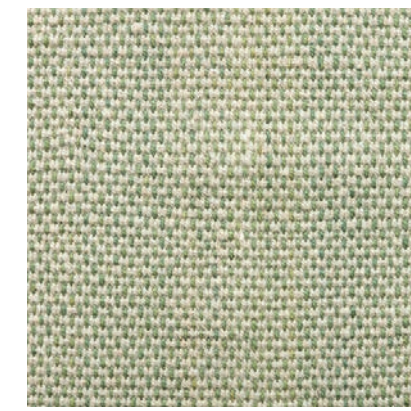
Daneh

The Daneh rug, aptly named after the Farsi word for “seed,” is a flatweave kilim inspired by the nomads of southern Persia. Its simple yet durable weave draws on traditional techniques originally used for crafting resilient saddlebags, reflecting Edelgrund’s commitment to preserving heritage while introducing fresh color combinations and finishing methods. Handmade from 100% hand-spun wool and dyed with natural vegetable dyes, the Daneh rug embodies timeless elegance and exceptional quality.

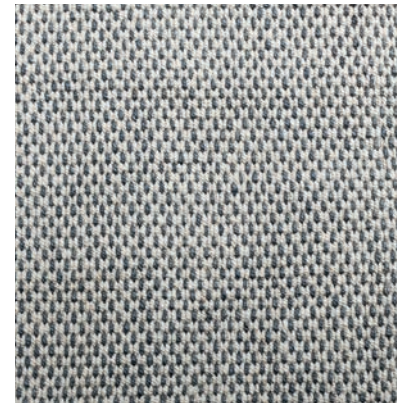
Samples



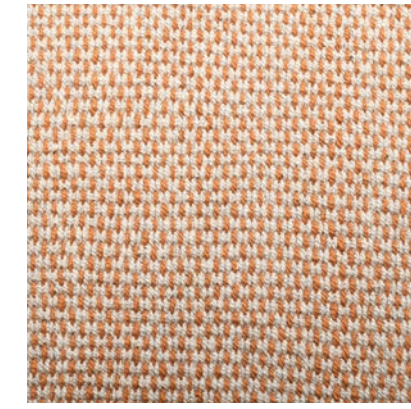
Shab
Black



Chaman
Green



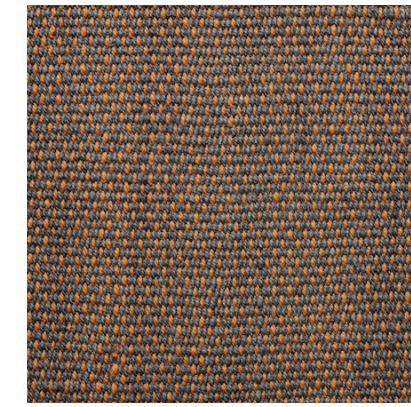
Zoghal
Gray



Kadu
Orange



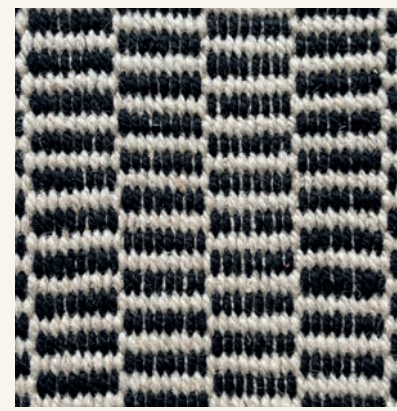
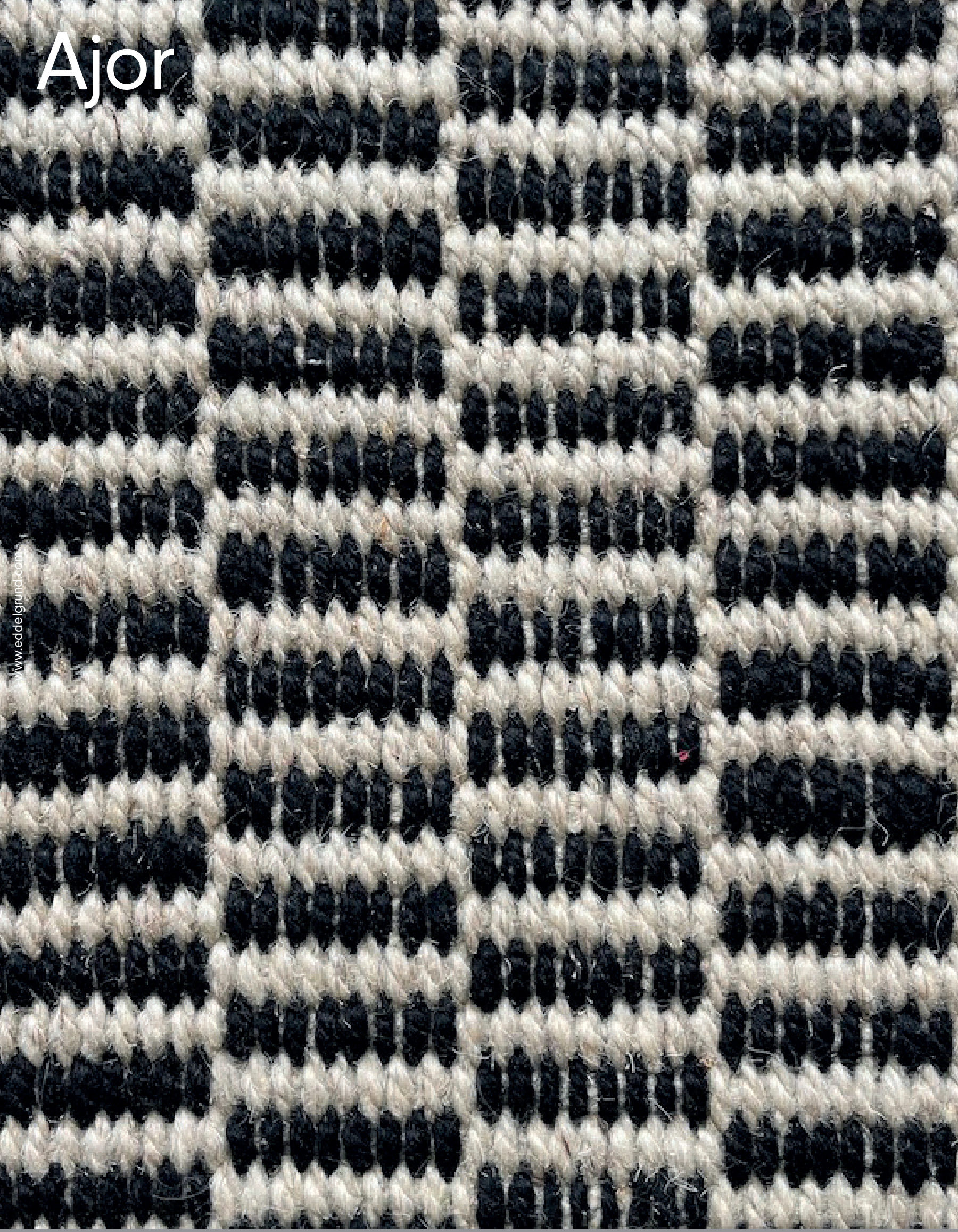
Kish
Blue



Kadu Orange
& Zoghal Gray

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Ajor



Shab
Black

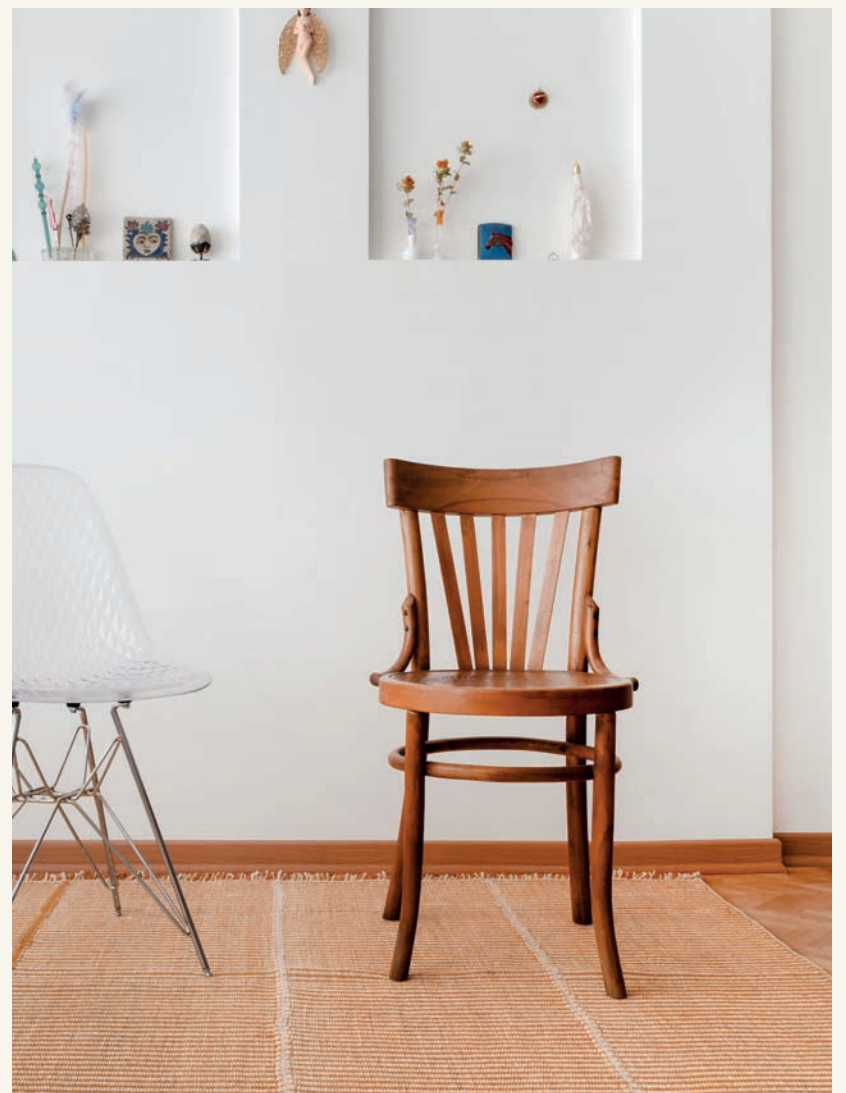
Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

The Ajor rug, named after the Farsi word for "brick," is inspired by the weaving traditions of southern Persian nomads. Its layered design mimics brickwork, adding a subtle yet captivating texture. Its simple yet durable weave draws on traditional techniques originally used for crafting resilient saddlebags, reflecting Edelgrund's commitment to preserving heritage while introducing fresh color combinations and finishing methods. Handcrafted from 100% hand-spun wool and naturally dyed with vegetable dyes, the Ajor rug embodies both timeless elegance and exceptional quality.

Mileh



www.ecodeign.com



Mileh

The Mileh rug seamlessly blends tradition and artistry into a contemporary style. Inspired by the nomadic communities of southern Persia, this distinctive weave was originally used to make traditional saddlebags. The word Mileh translates to rod, symbolizing strength and resilience.

Samples



Shab
Black



Kish Blue



Kadu
Orange

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Mileh Runner



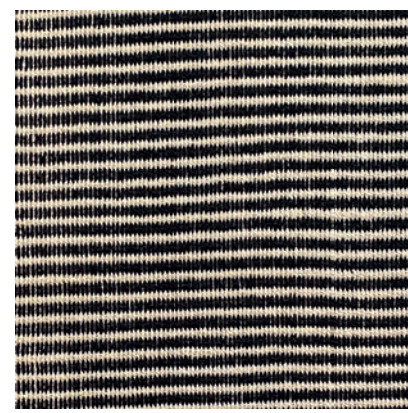
www.eddelgrund.com



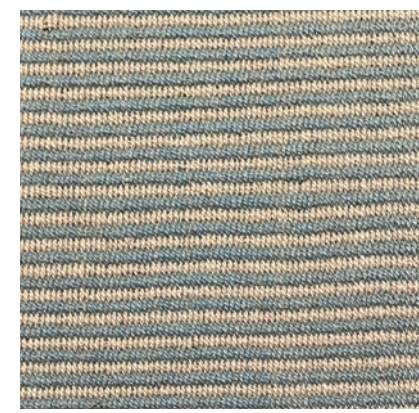
Mileh Runner

The Mileh runner seamlessly blends tradition and artistry into a contemporary style. Inspired by the nomadic communities of southern Persia, this distinctive weave was originally used to make traditional saddlebags. The word Mileh translates to rod, symbolizing strength and resilience.

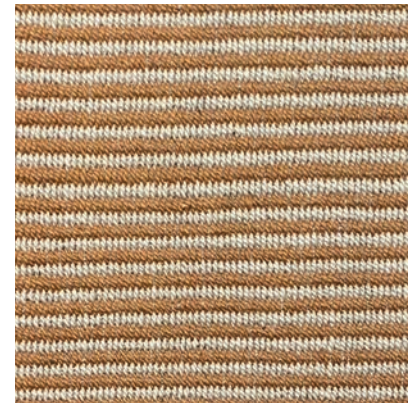
Samples



Shab
Black



Caspian
Blue



Kadu
Orange

Custom size and color available upon request. For inquiries, please contact us at info@edelgrund.com.

Celebrating the beauty of Persia.



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